

## Luxury Pet Concierge Service, iPet on Demand, Launches new service

Announces National search for Pet of the Year 2019 Winner will receive \$50,000 plus perks



**Birmingham, Mar 11, 2019 ([Issuewire.com](http://Issuewire.com))** - Pet owners from around the United States collectively purred when it was announced that iPet on Demand was actively accepting membership applications today. Owners can now rest easy as everything from; on-demand dog walking, pet sitting, vet telemedicine, grooming, monthly pet prize box and even pet insurance is included in one low monthly membership fee. At the touch of a button, a private pet concierge will take care of every arrangement, leaving pet owners to simply enjoy the cuddles and love of their furry friends.

As a way to bring pet lovers together, iPet on Demand is looking for a spokes pet for the year 2019! The spokes pet will be selected, used in marketing material, promoted on Instagram, receive a free years' worth of select iPet services, \$50,000 and much more! iPet currently counts Mr. Snow Bearington III as their 2018 Spokes pet. Snowbear, a 3-year-old adoptee with fluffy white fur, two different colored eyes and a sassy personality that he enjoys showcasing on his Instagram page @MrOddEye has enjoyed his time with iPet but understands that it's time to pass the pawprint. To submit your pet for our spokes pet search, please to go [www.iPetonDemand.com](http://www.iPetonDemand.com) and click on "Submit My Pet for the 2019 iPet on Demand Spokes Pet." Entries will be open through the end of March.

iPet on Demand, a subsidiary of U.S. Consumer Healthcare Advocacy Group (USCHAG), was created as an addition to its life-enhancing brand portfolio. Kevin Roberts, acting CEO of iPet says, "Our goal at USCHAG is to create brands that not only enhance the quality of consumers lives but also allow us to measure the impact of that quality. By decreasing the time consumers must spend coordinating the myriad of details required for pet ownership, in addition to saving them overall costs while providing a one-stop concierge to execute on the deliverables, we could very easily calculate impact and as such, it made sense to pursue bringing this service to market."

iPet on Demand soft launched on National Pet Day, February 20th, and has seen an overwhelming response from pet owners. It is also garnering attention from national brands that want to help expand the service by offering other pet-related products and services. “We are not surprise this is a hit, and are so pleased to be able to make pet ownership even easier than ever before,” Roberts states.

For more information about iPet On Demand, please visit [www.iPetonDemand.com](http://www.iPetonDemand.com)

For more information about USCHAG, please visit [www.USCHAG.com](http://www.USCHAG.com)

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