

Know About the Helly & Chilly Brand That Got Two Guinness Records



Ahmedabad, Mar 20, 2019 (Issuewire.com) - Know about the French fries brand that got two Guinness records

The excellent French Fries makers the Helly chilly team has been awarded the Guinness world record. They got two Guinness world awards one for the world's largest French fries and second for the largest dish of French fries. The award was given in association with the Asian book of records, India book of records and the Limca book of records. On the fine day of twenty-second September 2018 at RIFLE CLUB venue the two records were broken by the Helly chilly company. Their French Fries weighed eleven KG and their dish of French Fries was about six fifty-nine KG which won over the oldest record of French Fries.

Two greatest awards at the same time

The praise for the award went to two achievers, Mr Chandresh Bayad CEO and Chairman and Mr Arpit Mehta Managing Director of Helly and Chelly. They shared that their success took over four to five hours for the set of dedicated and hardworking people to bag the awards. The event was judged by the judges belonging to the Asian book of records and India book of records. The specialty of this amazing event

was that the blind students numbering hundred were asked to attend as guests from the Blind Association.

Another important fact about the event is that it is marked as India's first Fries challenge competition which was won by Helly and chilly. The brand is known to have twenty-five branches in Maharashtra and Gujarat. The company is going to spread its horizons around the country and also globally.

The Helly and chilly café brand in India is a successful venture which is running for the last three years. They provide fine and premium cafes in Pan India. The brand has obtained a certificate for its hygiene standards and the easy and simple concept of cafes with quality setup and Grade A professional training.

The unique dishes created by Helly and chilly

Helly and chilly brand in India is famous because of its excellent cuisine which has a combination of food and beverages. There are lots of options for the customers to pick and relish. Everything is yummy so the customers will have a hard time choosing the dish they want. The French Fries made by the brand is large enough for the people who are crazy for French Fries. It is one foot long and available in twenty distinguishing flavours that the food addicts will want to definitely try. The French Fries are cooked with good quality ingredients starting from the potatoes for making the French Fries and the oil that makes the potatoes into crispy fries. The flavours added to the fries makes it even tastier. People will fall in love with exquisite flavours. It will keep their taste buds on the edge.

There are also different flavours of praiseworthy pizzas, great garlic bread, sizzling sandwiches, merrymaking Maggie, biryanis so tasty that the customers can eat for breakfast, brunch burgers, evergreen bites and also fantastic frankies.

Matchless and affordable cafés in India

Want to join in the ranks of the café and fast food business franchise? You can join in the international premium café brand which has got two Guinness world records to boot. You can be famous in your city. The brand is certified by ISO 22000:2005 and HACCP that is registered in India. This is one of the eatables and drinkable place and joint to frequent. There are varieties of shakes, coffee, Maggie etc for the customers to enjoy and have a taste of excellence.

The inimitable features of Helly and chilly brand

- **International Accreditation**

The brand is certified by QUALIFI, London for hygienic standards and is the member of IAFP that is an international association for food protection, USA.

- **A brand with two Guinness records**

Helly and chilly brand have claimed two Guinness world awards as its own which makes it an ideal café and the best to hang around to eat and drink.

- **A de-stressful atmosphere for learning**

No need to have trouble to open a café because the Helly and Chelly team will impart the skills needed

to run a café with professionalism. Training and learning are unproblematic and easy.

- **No wastage of natural resources**

No requirement to waste the gas to cook because Helly chilly makes everything in the cost-free and effortless way. Learn about the techniques they use which will inspire.

- **A profitable venture**

One can easily rely on the brand and opt for the franchise because it works for 365 days. The brand is quite famous now so it will provide easy returns. Return of investment period will be 12-14 months. An investor needs to invest the lowest amount in this business and the return is high and satisfactory.

- **Hassle-free set up**

The brand provides full support for setup assistance, training, raw material etc to the franchise. There is also the backup of marketing support to ease the tension for the setup of franchises.

- **Excellent entertainment**

The Live Karaoke Music system support is allocated for enjoyment and fun.

- **Visibility in agreements and plans**

The terms and conditions are transparent and all the agreements and the dealings are also made on flexibility in the arrangement. It is simple and dependable.

- **Exclusive menu**

The food menu consists of the delectables such as the lengthy French Fries, cream coloured and aromatic Coffee, fashionable Maggi, S and S Cold Coffee, flavoursome Mexicana Varieties and the additional appetizers such as the non-alcoholic Cold coffee varieties such as Vodka, Whiskey, Rum, Beer Cold Coffee, Popcorns full of flavour and much more.

- **Chain of cafes**

Helly and Chilly brand have twenty-two Cafés in and around Gujarat and Maharashtra for the customers to visit and enjoy their time.

- **Extraordinary concept**

The café has a customer-friendly environment with the excellent Ambience containing the concept of self-service, staff recruitment assistance, web support and also the social media assistance.

- **The needful components for the extensions**

To commence and build a franchise in Helly and Chilly one requires 300 to 350 Sq Feet shop and around 12-13 Lac investment. There is no need for royalty for the starting 4 months after that 2% royalty will be applicable.

- **Investment details**

The Franchise fee is around 5.5 Lac+ Tax. The build and the arrangements will Cost around 6 to 7 Lac. The royalty is 3% on sale and this is the lowest investment in the food industry. This market has been considered effective and successful now as proof.

- **The one-off style of the brand**

The brand is famous for its different approach on the food items the customers love. Flavours and the taste are what makes a food business pop. Helly and Chilly brand excel in all these points.

Why the helly and chilly brand is the best option to invest?

Having a successful franchise under your wing is an excellent experience. You can be the boss of the food place you run with all the skills required to boost up the sales. It will help you to create and innovate and make new plans for the future that will add to the business's popularity. See for yourself because this is the business for you. This is a safe and secure investment when you compare with other types of new businesses in the market. The brand helly and chilly contains all you need for a successful future. They have recognition and popularity. It is effective and got two awards as proof of its quality. You can acquire the knowledge, experience, and assistance you expect by associating in this franchise. You can become a part of an expansive industry that is already over the top.

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