

Greater Lakes, a Michigan-Based Retailer Launches with 2019 Line of Sunglasses

Offers customers replacement cash for lost and stolen sunglasses.



Detroit, Mar 19, 2019 (Issuewire.com) - After 2 years of product and strategic partnership development, Greater Lakes launches its [full product line of sunglasses](#) just in time for spring 2019. Greater Lakes is a Michigan-based retailer offering sunglasses and apparel for a life spent adventuring outdoors.

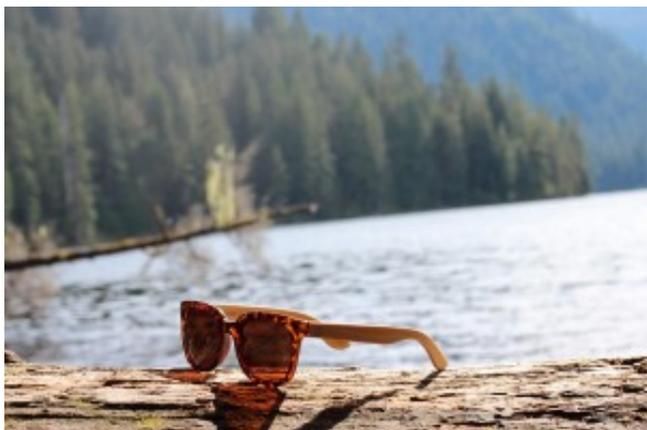
“I have spent the last two years developing relationships with manufacturers in an effort to produce quality sunglasses and durable frames that won’t break the bank,” says Richter. “If your climbing, hiking, surfing or boating, you shouldn’t be worried about your glasses.”

“Stuff happens.” He added, “Glasses get lost, sat on, stolen, ran over, you name it. We offer discounts towards a replacement pair that breaks, even if you didn’t buy them from us.” Customers can receive their rebate by emailing their story to oops@greaterlakes.com. “I’m hoping this will encourage people to focus on enjoying the activity, instead of worrying about damaging their frames,” says the founder.

Greater Lakes Sunglasses can be purchased on the companies website, www.greaterlakes.com, and select retailers in summer 2019.

If you are interested in learning more or would like to become a greater lakes retailer, please send inquiries to info@greaterlakes.com or call 248.834.3311.

About Greater Lakes, LLC: Greater Lakes is a Michigan-based sunglasses retailer specializing in products that support an active lifestyle outdoors. Established in 2017, the company has expanded its product line from a single pair of sunglasses to a full line of products. To learn more visit www.greaterlakes.com



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