## FarFaria Partners with AWE Learning on Launch of Platinum



**Chester, Mar 21, 2019** (<u>Issuewire.com</u>) - AWE Acquisition, Inc. dba AWE Learning, is excited to announce its recent partnership with FarFaria. Headquartered in Chester, Pennsylvania, AWE Learning is the leading provider of digital learning solutions for public libraries throughout the United States and Canada.

AWE Learning's newest products, Early Literacy Station™ Platinum, Bilingual Spanish Literacy Station, and AfterSchool Edge™ Platinum, each include more than 75 new software titles, spanning all STREAM subject areas (Science, Technology, Reading, Engineering, Arts, Math) for early learners. We are excited to offer 36 e-books from FarFaria on our Platinum workstations, covering a range of fiction and non-fiction topics specifically designed to engage young readers. The collection includes high-interest topics such as sports, as well as titles from FarFaria's hit series, *The Monster Club* and *Lil' Monsters*. Nonfiction Science and Nature books inspire advanced readers to engage more deeply with a subject. Narrative works for beginning readers cover learning concepts such as people and places. FarFaria's Spanish titles teach simple conversational Spanish by covering everyday concepts such as shapes and clothing.

Through AWE Learning's partnership with FarFaria, their educational software titles will reach a larger audience and will positively impact early learners. FarFaria's educational activities help young learners to build school readiness skills, and lead them to be successful in the classroom, and in their future. "At FarFaria, we're focused on making reading more engaging and more fun. By providing high-quality, high-interest content, we encourage kids of all abilities to fall in love with reading. Partnering with industry leaders such as AWE Learning gives us the opportunity to further this mission. We're confident that AWE Learning's newest literacy products will allow students to flourish both in home and in the classroom," said Ajay Godhwani, CEO and Co-Founder, FarFaria.

AWE Learning President & CEO, Dr. Deborah B. Sorgi, said, "We are delighted to partner with FarFaria. Companies like FarFaria offer a variety of premier educational content for our target age group and markets. Learning doesn't only take place in the classroom. In today's global and connected world, critical skills are learned and mastered all day long. By addressing the foundational literacy skills of early learners, we're lowering the need for intervention programs. And we're giving every child access to unlimited opportunities to grow and connect. We have no doubt that young patrons everywhere will greatly enjoy interacting on these exciting new titles."

For more information on AWE Learning's new products, please visit <u>www.awelearning.com</u> or call 888-293-0272.

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## About AWE Learning (<a href="http://www.awelearning.com">http://www.awelearning.com</a>)

AWE Learning provides comprehensive digital learning and early literacy solutions for young children in public libraries across the United States. Our mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. Through our dedication to high quality, STREAM-aligned content that is easy to use, we collaborate with libraries to highlight their role as community leaders in the pursuit of learning.

## About FarFaria (www.farfaria.com)

FarFaria, the award-winning children's reading app, provides thousands of books for readers PK-3. FarFaria's one-of-a-kind books are a part of the comprehensive FAZ reading level system, and include professional narration and word highlighting, designed to inspire children to fall in love with reading.



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