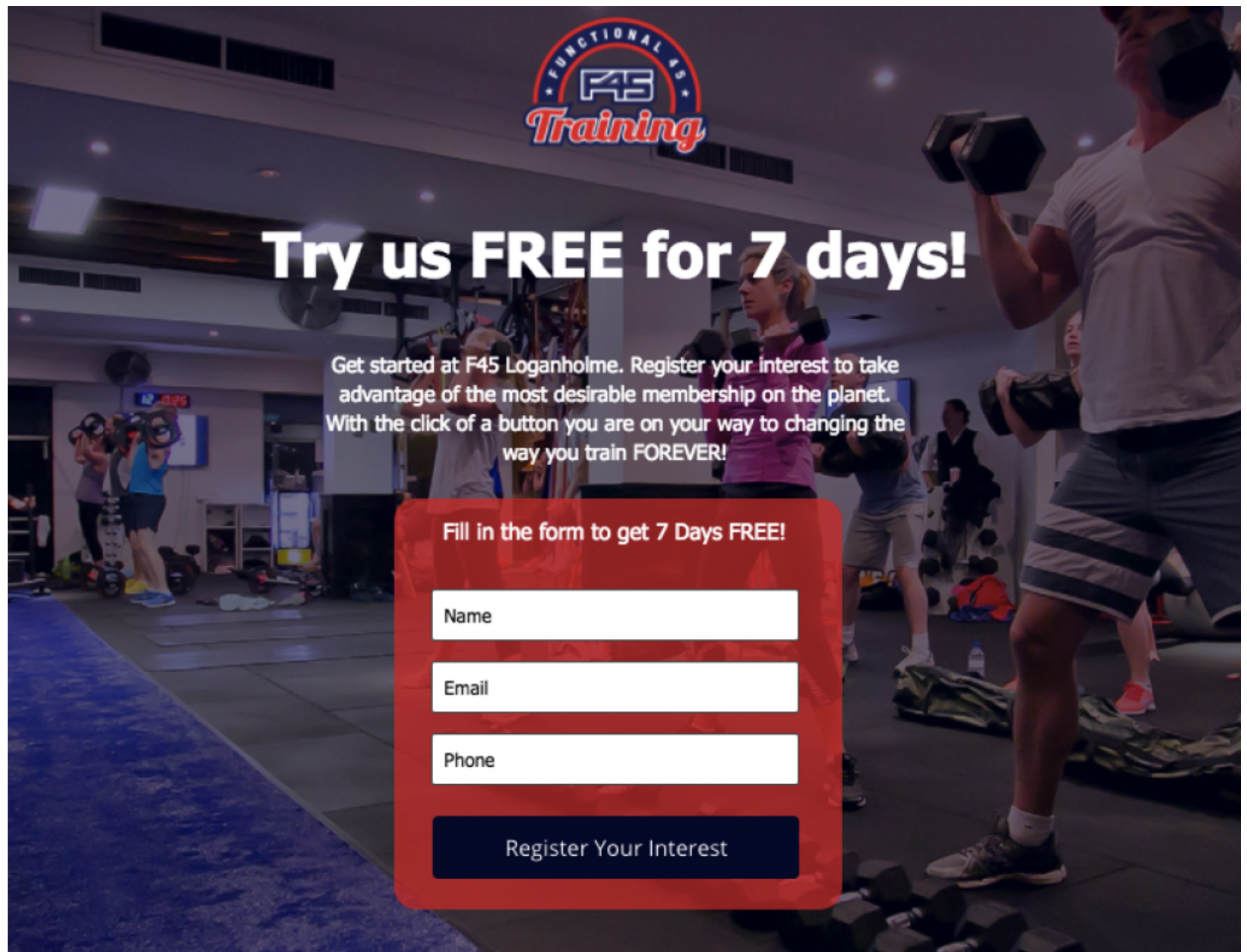


F45 Training Use Facebook Lead Ads for New Franchise

Fastest growing Fitness companies called F45 Training worked with LBD Marketing to produce facebook lead ads to generate inquiries for a new franchise.



Wyong, Mar 15, 2019 (Issuewire.com) - Fastest growing Fitness company F45 Training is looking for an effective strategy to generate leads and escape from the common technique of offline. They decided to use facebook lead ads and wished to analyze the potency of these types of lead ads by comparing them to offline campaigns using the same costs.

F45 Training worked with the [Facebook Advertising Agency](#) LBD Marketing to create facebook lead ads. LBD Marketing applied facebook lead ads to allow customers to easily sign up for more details. When people click a Facebook lead ad, they reach a form pre-filled with contact details and particulars they've already given to Facebook like their name, contact number or email address.

LBD Marketing found that the campaign was hugely successful, reaching more people and resulting in:
Number of Leads: 134
Cost Per Lead: \$9.87

Conversion Rate: 11.9%

About F45 Training

The F45 Training Co-CEOs struck out to do the impossible: create a Group-Training facility that featured the most dynamic and effective training styles to date. Not only did they seek to find the best types of workouts, but they wanted to find a way to vary those workouts every day and make them accessible to the masses. They envisioned highly-capable, charismatic instructors to lead the workouts to motivate people to reach their potential. They wanted to create a structured, systemized and powerful Training System that could be implemented around the world.

Media Contact

LBD Marketing

support@lbdmarketing.com.au

(02) 8915 6229

3 Amy Close

Source : LBD Marketing

See on IssueWire : <https://www.issuewire.com/f45-training-use-facebook-lead-ads-for-new-franchise-1628069103621225>