

Entrepreneur Louis-Charles Gagnon (LS2) heads to Japan for the 2019 G20 Young Entrepreneurs Alliance

Chosen alongside 35 young entrepreneurs, Louis-Charles will attend the 2019 G20 YEA Summit as a representative of Canada to shape, mould, develop and refine the strategies needed to promote and strengthen youth entrepreneurship globally.



Longueuil, Mar 14, 2019 (Issuewire.com) - WHO:

[Louis-Charles Gagnon](#) is a Longueuil-based entrepreneur, engineer and digital innovator with a passion for information technology and digital transformation. After years working as an independent consultant

in New York and Montreal banking industry, Louis-Charles understood the needs of companies for innovation and digital transformation. For several years, digital innovator Louis-Charles and his team at [LS2](#) had been developing a practice to help companies find an efficient way to transform their business toward the digital world. Today, the LS2 team, which has 10 employees offers specialized software solutions based on Microsoft solutions and technologies to an important portfolio of customers, including several in the banking and manufacturing sector.

WHAT:

The G20 YEA is a collective of leading entrepreneurship organizations across the G20 countries who seek to promote youth entrepreneurship as a powerful driver of economic renewal, job creation, innovation and social change. As an official Canadian delegate of the 2019 G20 YEA Summit, headed to Fukuoka, Japan, Louis-Charles is excited to take part in an event that will attract over 600 young entrepreneurs and influencers from across the G20 countries to issue a Communique to G20 leaders to advance youth entrepreneurship.

WHEN:

Interview opportunities (in person or over the phone/skype) to discuss what it means to be chosen as a delegate to represent Canada, are available (anytime) ahead of the summit, which will take place from May 14th – 18th.

Interview opportunities (in person or over the phone/skype) to discuss the official 2019 G20 YEA Summit communique, and the recommendations that the entrepreneurs put forward, as well as what the summit meant to Louis-Charles and the Canadian delegation, will be available in the week following the delegations return. (May 22nd)

WHERE:

Interviews are available over the phone or in person, out of Louis-Charles Gagnon homepage of Longueuil and surrounding.

The summit will take place from May 14th -18th in Fukuoka, Japan.

WHY/MEDIA PITCH:

Louis-Charles applied to the G20 YEA Canadian delegation with a strong passion to head to Japan as an entrepreneurial ambassador, specifically to engage in policy discussions to help influence government policy and to network with various entrepreneurs around the world who are facing the same challenges.

LS2 looks to also benefit from this trip to search for opportunities to work with Japanese organizations looking for digital transformation services as they expand their product into Canada and other countries. Through Futurpreneur Canada and the Canadian Trade Commissioner Service, he will seek support and information from Japanese partners to expand LS2 to a Japanese digital world.

About LS2.ca

Based out of Longueuil, LS2 is a team of software engineers specializing in high-performance software design, efficient automated business process development and practical, instinctive and organized document management implementation. By adopting early innovative technology, LS2's highly skilled development teams provide a competitive edge for your software solutions. Our experts have evolved in large-scale environments, such as various multinationals and Canadian banks. They are among the most recognized in Quebec and benefit from ongoing training on the latest technological advances and the most efficient processes on the market; you will thus be able to benefit from state-of-the-art expertise.

About the G20 Young Entrepreneurs' Alliance (G20 YEA)

The G20 YEA is a collective of leading entrepreneurially-minded organizations representing the G20 countries who seek to promote youth entrepreneurship as a powerful driver of economic renewal, job creation, innovation and social change. The Alliance was founded as a movement to engage the G20 leaders in the cause of youth entrepreneurship, share information across borders, affect positive policy change and create a global network of young entrepreneur advocates while building a collaborative entrepreneurial environment worldwide. In advance of every G20 Leaders' Summit (set to be attended by Canada's G20 Leader Prime Minister Justin Trudeau and G20 Sherpa Jonathan Fried in 2019), the G20 YEA brings together hundreds of the world's top young entrepreneurs at the annual G20 YEA Summit to issue a communique to G20 Leaders. As is the case with each G20 Leaders' Summit, the G20 YEA Summit takes place in a different country every year, by rotation of member countries.



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