Divaz media's Concept "My Intro" has been launched on 28th February 2019.



Mumbai, Mar 18, 2019 (<u>Issuewire.com</u>) - Divaz Media provides both entertainment and business solutions. We offer a one-stop solution for artistes by enabling prospective artistes to manage and build a micro website, profile, and social pages. On the entertainment front, we regularly maintain and update details of upcoming shows, the entertainment industry, events, and reviews for the latest movies and television shows.

Our business section focuses on building and maintaining reputations and connections among the target market by effective PR management, creative on-field and social media campaigning with effective digital marketing.

The Brain behind Divaz Media – Divaz Media is the brainchild of Mr. Aakash Jugraj. Aakash Jugraj is a multifaceted personality having interest in various fields such as traveling, writing, entrepreneurship, and most importantly, mythology.

Aakash loves to dwell into Indian mythology and absorb the lessons that our mythological stories teach us. He believes that these lessons are of excellent value even under today's circumstances. He loves to throw light on the various facets of Mythology & Hinduism as is evident from his pet endeavor, Shivaksh- शवीक्ष.

Aakash loves to travel all over India and imbibe the different cultures present all over India. His Facebook page, My Travel Story says everything about his travels and the experiences he has gained from visiting the remote villages in India. He believes in documenting these aspects in detail on social media with the prime intention of spreading awareness about our rich Hindu culture.

Aakash opines that education is the cornerstone of the success of every Indian. He feels that proper education opens up the mind of any person and ensures that he/she becomes the fulcrum of change in society. In this connection, he has established the Sharanam Foundation that focuses on providing high-quality education to the underprivileged children from the remote parts of India. It not only helps such children to compete on an even level with their peers but also plays a critical role in improving their overall lives.

Divaz Media is a part of the Shivaksh Media Group that provides talented artistes to display and promote their talent to the world. Aakash realized that there is no shortage of talent in India. The only thing that is lacking is that these artistes do not have a platform to display their talent. With this thought, Aakash conceived the idea of "My Intro," a self-introduction video platform for artistes to announce their arrival and display their talents. Divaz Media undertakes the responsibility of promoting this platform on social media.

Artistes would love this concept as it provides them with an excellent platform to unleash their talent and bring it in front of the world using the power of the social media network.

Summary - We announce that we have launched our unique concept, "My Intro" on 28th February 2019. This concept, a brainchild of Divaz Media empowers artistes to market themselves by creating short introduction videos, aptly known as "My Intro." This entertainment platform has the potential to promote such videos on multiple social media platforms and media channels and make it go viral thereby promoting the artist free of cost.

Artistes usually face challenges in promoting their talent to the world. They face self-marketing issues. Divaz Media comes to their aid under such circumstances by introducing a new concept known as "My Intro." Divaz Media launched this excellent service on 28thFebruary 2019.

"My Intro" is a talent introduction platform that enables artistes to promote their creative skills and display their real capabilities and talent. It helps artistes to harness the power of technology and promote their creative skills without spending any money. It presents a beautiful opportunity for artistes to record videos of their performances and share on social media platforms thereby ensuring it reaches the maximum number of people.

"My Intro" is beneficial to the artistes in many ways. It allows the artistes to use the power of technology and post their profile on various social media platforms and media channels. As more people view and share these videos, the popularity of the artist zooms up. Divaz Media enables uploading of the "My Intro" video on 15,000 social media platforms and other media channels thereby providing unlimited promotional opportunities.

The more the number of shares on social media channels, the better are the chances of the artistes getting recognition from film production houses, game show organisers, and other TV channels. These videos serve as a perfect advertisement for the artistes and enable them to announce their talent to the world. Hence, artistes stand a higher chance of selection for a movie or a TV show. Divaz Media has its production house connections where the artistes have an excellent chance of being noticed.

The highlight of this initiative is that "My Intro" is a free promotional activity that can bring business or opportunities to display your talent to the world. Divaz Media assures worldwide promotion as the content goes viral over more than 15,000 social media platforms, and media channels.

Divaz Media further helps artistes by shortlisting the best based on their videos. We send these shortlisted details to our production companies and associate production companies thereby increasing the exposure of the artistes in front of the right people.

Supporting young artistes has always been Divaz Media's endeavour. Divaz Media and its founder, Aakash Jugraj understands the struggles that a newcomer artiste has to go through in life as he/she waits for the elusive break to come their way. This platform, My Intro provides the ideal opportunity for these artistes to make an impression right away. It can help them get direct entry into various talent search programmes on TV. This platform introduces these talents to the persons who matter.

Divaz media welcomes talented artistes to come forward and use these services to further their talents and announce their presence to the entertainment world at large.

Media Contact

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Source : My Intro

See on IssueWire: https://www.issuewire.com/divaz-medias-concept-my-intro-has-been-launched-on-28th-february-2019-1628171572416339