

Corpkart.com Announces the Launch of Enterprise IT Vertical, Appoints Manish Suri, Ex Oracle to Head



New Delhi, Mar 11, 2019 (IssueWire.com) - Corpkart.com, the first B2B IT procurement platform in India, has announced the launch of [Enterprise IT](#) Vertical to address customers' requirements related to Data Storage, End Point Security, Server Security, and Networking. This addition marks the evolution of the platform in enterprise IT space serving large enterprise requirements and expands the range of offerings beyond end-user computing, servers, and printers. Manish Suri who has previously worked with Oracle India as Senior Regional Manager, Technology Sales has been roped in to lead the division.

On the eve of the announcement, Mr. Vishal Sopory, CEO & Co-Founder of Corpkart, claimed that Corpkart enables its customers to make their IT procurement efficient by 20% or more while allowing them to stay on the top of the technology adoption curve. An online platform which was launched at the beginning of 2018 is fast becoming a place for businesses to research, compare and acquire technology products and solutions.

Corpkart showcases and sells a large range of products, including [laptops](#), desktops, servers, storage, UPS, laser printers, scanners, networking products, software, and antivirus solutions as authorised partner of leading technology [OEMs](#) like HP, Dell, Lenovo, Acer, APC, LG, Delta, Cisco, Microsoft, Quickheal and Adobe. As Corpkart represents OEM's as authorized partner customers can access technical support and special pricing available specifically to them.

Apart from straight forward 'buy to own' options, Corpkart offers comprehensive IT Lifecycle management solutions like Asset Refresh, Rental and Leasing programs. In Asset Refresh Corpkart would remove and offer to purchase the current end of life products installed in an organization to make the transition to new infrastructure easier and cost effective. The [rental](#) option from the online platform is for the organizations looking to change their capital allocation strategy from upfront investment to a pay as you use based consumption model.

Corpkart serves large and medium corporate, public sector, government, and institutional customers across the country. Its inventory-led model where it maintains the complete control of the transaction from sales, delivery and installation with a dedicated account manager assigned to the customer finds favor with enterprise customers who do not want to deal with random fulfillment partners and third-party service providers as prevalent in consumer-focused online platforms.

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