

Clarks Exotica Accepted into Preferred Hotels and Resorts

Clarks Exotica

Bengaluru, Mar 22, 2019 (IssueWire.com) - Clarks Exotica Convention Resort & Spa has gained acceptance into Preferred Hotels & Resorts, the world's largest independent hotel brand. Founded in 1968 by a group of 12 luxury hotels, it now represents more than 650 distinctive hotels, resorts, residences, and unique hotel groups across 85 countries.

Being associated with a brand of this stature brings along valuable perks for our partners as well as our guests. Every property within the collection is required to maintain the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program.

Our guests are now also able to enrol in the I-Prefer hotel rewards program, which extends points redeemable for cash-value reward certificates, elite status, and special benefits such as complimentary internet to members upon every stay at more than 650 participating Preferred Hotels & Resorts locations worldwide.

Through its five global collections – Legend, LVX, Lifestyle, Connect, and Preferred Residences – Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their needs and lifestyle preferences for each occasion.

Clarks Exotica is part of The Preferred Hotels & ResortsSM Connect Collection as well as Preferred Residences Collection.

The Connect Collection is a portfolio of hotels that connects people to friends and family, business associates, and interesting neighbourhoods. These smart, well-appointed, and eclectic hotels blend value with comfort and convenience to cater to souls handling busy lives and schedules.

Preferred Residences promise a global collection of sophisticated residential accommodations that represent the highest level of living in luxury. Distinctively designed and exquisitely appointed, each refined residence in this collection offers a phenomenal array of services and the very best features of a luxury hotel within the comforts of a residence setting.

Prior to being accepted into Preferred Hotels & Resorts, Clarks Exotica – Convention Resort & Spa had another feather in its cap when it was awarded as “The Best MICE Destination” at the India Tourism Awards 2018 for its excellent work.

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