BEGIN Partners with AWE Learning on Launch of Platinum



Chester, Mar 14, 2019 (<u>Issuewire.com</u>) - AWE Acquisition, Inc. dba AWE Learning, is excited to announce its recent partnership with BEGiN. Headquartered in Chester, Pennsylvania, AWE Learning is the leading provider of digital learning solutions for public libraries throughout the United States and Canada.

AWE Learning's newest products, Early Literacy Station™ Platinum, Bilingual Spanish Literacy Station, and AfterSchool Edge™ Platinum, each include more than 75 new software titles, spanning all STREAM subject areas (Science, Technology, Reading, Engineering, Arts, Math) for early learners. We are excited to offer a variety of BEGIN's e-books on our Platinum workstations. BEGiN is the award-winning education technology company behind HOMER, the proven early learning program that gives children the best educational start possible through personalized, fun and proven learning products for kids ages 2-8.

Through AWE Learning's partnership with BEGiN, their educational and engaging titles will reach a larger audience and positively impact early learners. BEGiN's educational activities help young learners to build school readiness skills and life skills, leading to success in the classroom and their future. "We are thrilled to share a selection of our comprehension-based animated stories supporting early childhood literacy with AWE Learning and reach children in libraries across North America", said Noelle Millholt, Co-founder & CRO of BEGiN.

AWE Learning President & CEO, Dr. Deborah B. Sorgi, said, "We are delighted to partner with BEGiN. Companies like BEGiN offer a variety of premier educational content for our target age group and markets. Learning doesn't only take place in the classroom. In today's global and connected world, critical skills are learned and mastered all day long. By addressing the foundational literacy skills of early learners, we're lowering the need for intervention programs. And we're giving every child access to unlimited opportunities to grow and connect. We have no doubt that young patrons everywhere will greatly enjoy interacting on these exciting new titles."

For more information on AWE Learning's new products, please visit <u>www.awelearning.com</u> or call 888-293-0272.

About AWE Learning (http://www.awelearning.com)

AWE Learning provides comprehensive digital learning and early literacy solutions for young children in public libraries across the United States. Our mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. Through our dedication to high quality, STREAM-aligned content that is easy to use, we collaborate with libraries to highlight their role as community leaders in the pursuit of learning.

About BEGIN (https://learnwithhomer.com/)

BEGiN is the award-winning education technology company that creates engaging and effective learning products to bring the highest quality education to young children everywhere. Based in New York, BEGiN leverages the best talent in technology, education, and entertainment to create learning programs that cultivate the critical skills children need to succeed in the future.

Our flagship brand, HOMER is the proven early learning program that provides the best educational start possible. HOMER offers personalized, fun, and proven learn products for children ages 2-8 to help build confidence, mastery, and a love of learning.



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