

## We Are F: The Agency Supporting Female Entrepreneurs



London, Feb 14, 2019 ([Issuewire.com](http://Issuewire.com)) - Last month, media agency, [We Are F](#) celebrated their first anniversary since beginning their mission to aid female entrepreneurs in and around London.

Founders, Federica Pecis and Federica Attanasio, experienced a roaring start in 2018 and are looking to continue this momentum right into 2019 and beyond.

We Are F's first year was one of tremendous success for even established agencies. This year alone, the company won several prestigious pitches across disruptive new markets, sports, and the accounts of several small businesses and influencers.

Perhaps the biggest of these wins were for a new freelance platform, [Mammalo](#). Mammalo is a recently launched digital marketplace to help service industry professionals and the public to find each other at a moment's notice.

Federica Pecis, Co-Founder at We Are F, said: "Since beginning our journey to help empower small businesses and emerging brands, we've explored numerous avenues and achieved outstanding success for a fledgeling agency such as our own."

"When we began We Are F, we saw those female entrepreneurs, like ourselves, have a much harder time getting noticed than their male counterparts, yet the vast majority of the influencer space is female dominated. We wanted to give these women the chances that women everywhere should be given and dedicated ourselves to helping them reach their potential."

As 2019 begins the agency is looking to continue their innovative "hands-on" approach to marketing, with the launch of [coaching sessions](#) designed to give entrepreneurs, and small businesses, the tools to help grow their brands in the same way as We Are F.

Co-Founder, Federica Attanasio, said: "One of the core beliefs of our agency is that we always give our clients the experience and understanding that they need to grow their business. We see ourselves as members of their team and as such we don't keep anything to ourselves."

"One of our recent creations, [Instagram Templates](#), which has already seen enormous success across influencer sphere, involves us creating a customisable Instafeed template, [like ours](#), and sharing this with our clients. They are then able to take this and shape it to their style, or we're more than happy to do it for them. This is just one way we work not just for results, but also for the distribution of knowledge and experience."

We Are F are excited for 2019 and the new challenges it will bring. Now they want to invite you along for the ride.

*Federica Attanasio and Federica Pecis are both available for comment/interview.*

*If you would like to arrange this please contact Joe at [hello@weareeffe.co.uk](mailto:hello@weareeffe.co.uk) to inquire.*

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