Superior Talent India Launches New Website to Connect with Employers and Job Seekers

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Bengaluru, Feb 11, 2019 (<u>Issuewire.com</u>) - Superior Talent India Launches New Website to Connect with Employers and Job Seekers

Superior Talent India (STI), a leading staffing solutions provider headquartered in Chennai, has unveiled a completely new website to connect with employers and job seekers: www.superiorgroup.in.

Whether you're viewing from a computer, tablet, or mobile phone, the new STI website offers an easy-to-navigate interface with a fresh and modern look.

In addition to <u>highlighting STI's full suite of services</u>—which includes contingent staffing, direct placement, payrolling, contract-to-direct, executive search, and recruitment process outsourcing—the site also <u>gives an overview of the industries and job types</u> where STI maintains significant experience and expertise.

"The updated Superior Talent India website gives us a new platform to engage with customers, candidates, partners, and peers," said **Navin Gautham P.**, **Director and County Manager**. "STI takes an innovative approach to matching qualified candidates with companies looking for top talent, and our new website reflects that."

In the coming year, STI will roll out a variety of new, original content highlighting the most important and interesting industry trends—things like artificial intelligence's effect on the labour market and blockchain in HR, among others. All these materials—white papers, infographics, case studies, and E-Books—will be easily accessible on the STI website and STI's social media platforms.

"Superior Talent India is already a go-to resource for many employers and job seekers wanting to know the latest employment trends and how they impact them," explained **Neeraj Badlani**, **Marketing**

Manager. "The new website, coupled with social media, will allow us to share these valuable insights and updates with our network even more quickly than before."

STI is part of Aleron, a group of global brands that have been delivering complementary workforce and business solutions since 1957.

About Superior Talent India

Superior Talent India is an award-winning staffing and recruiting firm offering a full range of customized talent solutions, including contingent staffing, direct placement, payrolling, contract-to-direct, executive search, and recruitment process outsourcing. With offices in Chennai, Bangalore, and New Delhi, STI serves as a trusted staffing partner to companies across all industries. Superior Talent India is part of Aleron, a group of companies that have been delivering workforce and business solutions for more than 60 years. For more information, please visit www.superiorgroup.in and follow Superior Talent India on Twitter, Facebook, and LinkedIn.



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