

Submer Names Jeff Brown Managing Director North America

Data Center Industry Veteran to take Immersion Cooling Mainstream in North America



Menlo Park, Feb 4, 2019 (IssueWire.com) - Submer Immersion Cooling, Barcelona-based designer and manufacturer of Immersion Cooling solutions, today announced the appointment of Jefferson S. Brown as Managing Director North America, effective immediately.

Brown brings more than 25 years of experience in Data Center Sales and Operations to Submer. Brown has most recently served as CCO for UK2 Group and Vice President of Sales for Savvis, the \$1.5 billion cloud infrastructure and hosted technology services division of CenturyLink. Throughout his career, he has held commercial leadership positions at VeriSign, Equinix, and CompuServe; and developed an impressive reputation for building, scaling and restoring growth to technology sales organizations.

“Success in the North American market is key to Submer’s international mission to make Data Centers more efficient, to increase densities and make them ultimately quicker to deploy. Having someone of Jeff’s caliber to lead Submer in the world’s single largest Data Center market is a clear sign to the HPC, Hyperscale and Data Center communities that Submer is serious about bringing the same advantages to North America and the USA in particular,” said Daniel Pope, CEO of Submer. “Having Jeff at the North American helm with his experience and track record positions us as a key player.”

In 2006, Brown also led a buyout of Equinix’s Honolulu Data Center business to form DRFortress,

Hawaii's premier colocation, and cloud service provider. He served as the company's original CEO, raising more than \$15 million and building the foundation for the largest Data Center operator in the state today. Brown continues to serve on the company's board of directors.

"Jeff's experience in the Data Center industry will surely help propel Submer to lead the Immersion Cooling charge in North America," said Pol Valls, Submer Co-Founder. "It will be exciting to have him working alongside our CCO Diarmuid Daltún as we shift into high gear and take our solution to the world. We have the best Immersion Cooling solution in the market and will be announcing many new innovations this year, focusing on practicality and automation for Hyperscalers, Supercomputing and Data Centers."

Brown earned a Bachelor of Arts degree from the University of Chicago and graduated from the Cox School of Business at Southern Methodist University with a Master of Business Administration degree. Brown also completed the Executive Program in Strategic Sales Management at the Chicago Booth School of Business.



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