

## Springpod's Virtual STEM Careers Fair gets support from Lord Baker



**London, Feb 14, 2019 ([Issuewire.com](http://Issuewire.com))** - The **Rt. Hon. Lord Baker of Dorking CH** has announced his support for Springpod's Virtual STEM Careers Fair happening in March 2019, during National Careers Week.

This week-long event that runs from **4th March 2019 to 8th March 2019** is organized by Springpod, the early-careers app that helps students discover career opportunities with STEM employers.

Lord Baker said: *"The shortage of Science, Engineering, Technology and Mathematics (STEM) talent has reached a critical level. If our nation is to remain at the forefront of technical innovation, we need to ensure that young people consider a career in STEM."*

*Employer Engagement is a key part of this mission, and I am confident that **Springpod's Virtual STEM Careers Fair** is a powerful step in the right direction. This week of inspirational video broadcasts from a range of top STEM employers will inspire students by providing insights from professionals working at the forefront of technical innovation.*

*As a former Secretary of State for Education and Science, I have seen first hand the impact that employers can have on young people's career trajectories by engaging with them at an early age. A young person who has 4 or more encounters with the world of work while at school is 86% less likely to be not in education, employment or training (NEET) and on average will go on to earn 18% more than their peers who did not have such opportunities.*

*Initiatives such as **Springpod's Virtual STEM Careers Fair** will help students to realize that a career in STEM is financially rewarding, exciting and hugely beneficial to society."*

Featuring daily video broadcasts from leading employers such as Airbus, Roche, Atkins, Accenture, Jaguar Land Rover, BT and SSE, Springpod will showcase career stories from apprentices and industry insiders while offering unique insights into the diversity of career paths in STEM.

Schools and students can register for free at <https://springpod.live>.

## **About Springpod**

Springpod is an app that enables school-leavers to discover early career opportunities with leading employers in the field of science, engineering, technology, and mathematics. Using a smart algorithm, the app connects students with prospective employers through profile analysis and career interests matching. It's a smarter, slicker and high-tech solution to transforming the way employers, students and schools engage with each other.

## **About Springpod Live**

Springpod Live is a new education initiative that hosts periodic live broadcasts with cutting-edge organizations to discuss compelling topics within the world of science, engineering, and technology.



## **Media Contact**

Springpod | Sid Balachandran

[sid.balachandran@springpod.co.uk](mailto:sid.balachandran@springpod.co.uk)

0203 637 8665

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