

SMINQ: How we are helping to build a comprehensible communication between doctors and patients?

As fastest growing interactive healthcare platform, SMINQ makes a very unique connection of patients and doctors



Pune, Feb 28, 2019 ([issuewire.com](http://www.issuewire.com)) - SMINQ the leading healthcare platform unveiled its new brand identity and positioning of Queue management at the clinics. SMINQ's platform is expanding rapidly and the new brand identity better represents the larger purpose.

For healthcare providers, SMINQ is the platform that helps them connect with patients, provide better patient experience as well as provide tools that help them manage and grow their practice.

SMINQ came up in Mumbai city in 2018. In this one year, we added many renowned doctors, few of

which are Dr.Sucheta Kinjwardkar, Dr.Uma Bhansal, Dr.Toreskar, Dr Marwah, Dr Prakash Vaidya, Dr.P.M.Jain. Nevertheless we have also captured the patients experiences towards our services. We at SMINQ work relentlessly towards providing simplified healthcare experience that reduces consumer stress and anxiety at every level.

We wanted to improve this aspect of appointment experience so we gave an option to use google maps. By integrating their convenient, reliable and seamless experience, bringing it to the users to the SMINQ app, we are able to remove a significant stress aspect and associated with a doctor's visit. The application is a detailed framework which is equally beneficial to the patients and the doctors. Moreover, it helps in queue management, time-saving for both doctors as well as patients, keeping a clear communication between them, reduction in the office work (receptionist). The application takes into account not only the regular timings of doctors' schedules but also the factors in multiple habitual factors, exigencies which are more of a norm in the healthcare sector, cascading effect of a late appointment and then informs the scheduled patients about their particular appointments in real-time.

Transforming patient experience with simple intuitive technology is far from easy. Today we have taken a serious step towards this. We are proud to announce that SMINQ has crossed 2.5 million appointments.

"Most of the time I use to wait outside the clinics to get treated, there was never a single day when I didn't have to wait but after downloading the SMINQ app I booked my appointments online and visited the clinic as per my turn."

- Anjali, Pune

"I had to visit the hospital on a frequent basis because of my pregnancy, but there was not even a single day when I didn't wait in the queues which made my days lot tiring but at the time I installed "SMINQ" app I had to just book the appointment online and leave my house as per my token number where I could track it on my phone. I use to receive a message about the queue beforehand"

- Shahin, Mumbai

"I never came across this app, I had just visited the clinic the other day without any pre-booking. There was this one queue which included pre-bookings and also walk-ins. This something really surprising to me because they included me in the same queue. It saved my time plus gave me complete transparency"

- Ayesha, Mumbai

SMINQ serves as a powerful medium for patients by finding required doctors and booking an appointment and a doctor by giving him/her a platform to manage their patients and practice. It offers hassle-free scheduling at all hours and everyday reports and records.

sminq

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Source : sminq

See on IssueWire : <https://www.issuewire.com/sminq-how-we-are-helping-to-build-a-comprehensible-communication-between-doctors-and-patients-1626781957719835>