

## Qwikdealz, a Disruptor to Banking Sector

QwikDealz, an organization with an innovative business concept of catering the bank customers with a large array of products with unmatched discounts and offers.



**Noida, Feb 7, 2019 ([Issuewire.com](http://Issuewire.com))** - QwikDealz, an organization with an innovative business concept of catering the bank customers with a large array of products with unmatched discounts and offers. We are a white label product for Banks. We started our operation in Oct 2018, from a small office in Noida and within a short span; we have closed deals with DCB & DBS bank and will go live shortly, as our technology is under development and once audited by Bank we are living with them, Simultaneously we are in discussion with RBL, PNB, CSB, Bandhan Bank, IDFC bank, etc. Our technology is retained by most Banks as a disruptor.

QwikDealz specializes in serving as a pivotal point for Merchant-Bank-Customer transactions and developing a sustainable ecosystem. Allying with merchants to furnish curated discounts and offers for providing the end customers with exceptional shopping experience has been our forte. With our deep diffusion in banking corridor, we have an alliance from eminent Indian banks along with a foundation and means of tying up with overseas financial institutions in next phase of expansion.

We strive for leading the biz with cutting edge technology. Our technology is based in dot net with total

encryption of the website, so as to maintain the security of each and every transaction even to create a better user satisfaction. Our technology provides an extraordinarily expressive environment in a very clean and maintainable way. Our database is powered by MySQL a more secured, high performance, complete workflow controllability and scalable DMS. We also plan to induce AI and ML in a little later phase of development to turn our system into a more advanced, smart and futuristic tech environment. We want to enhance the use of bank Instrument (Credit card, debit card, wallet, online, and other banking instruments) through our portal with best deals and offer management. We also support our merchant's complete payments through the best Payment Gateway Partners in the industry.

Qwikdealz's Co-founded by Sudip Bhattacharya and Rajesh Kumar. Sudip a stalwart from the banking Industry and posse's immense acquaintance of the banking sector in across financial service and Strategy. An alumnus of ICFAI Hyderabad in finance and marketing. He was associated with Citibank, TATA AIG LIC, and ICICI Prudential LIC, wherein he was responsible for investment growth strategies for the companies.

Rajesh who also comes from the banking background with more than a decade of work experience in financial services companies and Banks.

QwikDealz is one of a kind project with its unique concept and vision.

## **Media Contact**

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