

## New Partnership Between AIM Events And International Nightlife Association Promotes Excellence In Ni

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**Dublin, Feb 4, 2019** ([IssueWire.com](http://IssueWire.com)) - On the 9th of January 2019, in Pacha Barcelona, the International Nightlife Association (INA) and entertainment luxury lifestyle firm AIM Events have announced the agreement they have recently signed.

The firm's partnership with the INA only proves that they value the satisfaction of each and every client, ensuring that they have everything they need to make the most of their nightlife. This is possible as both parties agreed to grant AIM Events' members access to the INA's Gold Member venues and enjoy special rates and discounts and other advantages all in benefit of promoting excellence in nightlife.

According to a study conducted by the International Nightlife Association, one out of every three tourists chooses its destination based on the nightlife offer at said destination, for this, [AIM Events](#) and the International Nightlife Association have taken a step ahead to promote excellence and quality in the industry.

AIM Events, originally an event management company has been offering the best extensive knowledge and skills to tailor to client's needs and has built a considerable reputation and has recently expanded their services. Specifically, the company has launched the AIM All Access and AIM Seasonal memberships, being one of the first in the world to introduce such synergy between luxury and entertainment. Said memberships are focused on lifestyle and nightlife, providing exclusive benefits in nightclubs, hotels, and private aviation firms worldwide, allowing members to live a luxurious lifestyle.

Meanwhile, the International Nightlife Association vows to expand benefits to its Gold Member venues all around the world and also promote quality and excellence in its venues. In other words, Gold Member venues will have the chance to partner with AIM Events in order to have AIM highlight their venue to their exclusive members. This way, the AIM member will have special benefits and discounts at the venue such as VIP entry etc. and the Gold Member venue will gain access to extensive entertainment services and new clients.

Joaquim Boadas de Quintana, General Secretary of the International Nightlife Association has stated, "From the International Nightlife Association, we believe that the sector needs to be proactive and constantly adapt to nightlife user's needs while assuring that the nightlife business owner has the necessary tools to do so. For this, the International Nightlife Association has created the Triple Excellence in Nightlife seal all in the benefit of our sector's image and our clients' commodity".

On the other hand, Andrey Makiyevskiy, CEO of AIM Events has mentioned, "The partnership with the INA enables our clients to benefit from the highest level of quality in nightlife whilst also enabling the venues to have exclusive access to our event management services".

For more information about AIM Events and the lifestyle programs we offer, please contact us at [info@aimevents.co](mailto:info@aimevents.co).

This new partnership is one important step for us to promote quality nightlife and we are looking forward

to seeing how this will benefit us, our members and the INA.

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See on IssueWire : <https://www.issuewire.com/new-partnership-between-aim-events-and-international-nightlife-association-promotes-excellence-in-ni-1624529622508349>