

National Association for Advancement of Women In Insurance Celebrate Kickoff of Atlanta Community



Conyers, Feb 26, 2019 (Issuewire.com) - The National Association for Advancement of Women In Insurance, (NAAWI) a network for professional, multicultural women in the insurance industry, officially hosted the group's debut on Tuesday, February 12, 2019, with a coalition of enterprising women at the Doubletree Hotel in Tucker, GA.

NAAWI is an online professional membership association of high achieving, women insurance professionals. NAAWI works to enhance and improve the personal and professional development of women by promoting leadership development, supporting diversity and inclusion in the insurance industry, encouraging career growth and offering community support from within the organization.

NAAWI members will have access to exclusive content offered through a digital leadership academy in an interactive, dynamic and personal format. Members will also enjoy live events to include bi-monthly dinner meetings for information sharing, networking and relationship building, Executive Coaching Seminars, a Leadership Summit, and an annual Leadership Awards brunch.

NAAWI was designed to support and encourage multicultural women to successfully navigate their careers inside the insurance industry. NAAWI, Founder & CEO, Mernice Oliver says, “No matter the stage or status of a women’s career, NAAWI, will help them achieve their development goals. NAAWI will give women the opportunity to not only achieve their goals, but to also be supported and held accountable by other like-minded, high performing women.”

After working in the industry for over 25 years, NAAWI Founder & CEO, Mernice Oliver says, “I realized that after navigating my own career in insurance, that like me, other women in the industry felt unsupported or misunderstood by their peers, employers or even their families in their working lives. NAAWI is a community created specifically to change that.”

Since our launch, we are in full motion in working on the first organizational initiative of growing the founding membership to 100 women. Oliver, added “There is still time to become one of or #NAAWI100 founding members. I look forward to seeing the results of this blossoming community resource for women seeking business and leadership development.” To join today and for more information please visit our website: www.NAAWINetwork.com.

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