

MyntSmile Awarded US Patent for The First Cosmetic Toothpaste for Porcelain Veneers

United States Patent and Trademark Office has issued US Patent First and Only Cosmetic Dental Toothpaste for Porcelain Veneers, Crowns, Bonding and Implants

Introducing the
Creme de la Creme
MyntSmile®
WITH DIAMYNT



New York, Feb 4, 2019 (Issuewire.com) - LLC, a leading, innovative oral care company today announced that the United States Patent and Trademark Office has issued US Patent 9,724,541 B2 entitled “Dental Cleaning and Polishing Composition Comprising Diamond Particles” for its proprietary DiaMynt™ ingredient.

“The patent covers the formula and manufacturing of the first and only clinically proven toothpaste for Porcelain Veneers, Crowns, Bonding, and Dental Implants. The formula is also an anti-cavity toothpaste with a low abrasion RDA (relative dentin abrasive) score of 52. It is indicated to use twice a day to maintain the gloss of all cosmetic dental work and guarantees the surface layer by using DiaMynt™. This proprietary formula is intended to provide sustained gloss and luster of all cosmetic dentistry in the oral cavity and is useful for the conditions such as gingivitis, canker sores, (Contains No SLS) and most importantly protecting gloss on all cosmetic dental work. Clinical Studies were done at leading Universities in USA where it is manufactured.

MyntSmile has a unique mode of action market differentiator: it facilitates the release of an active agent to the cosmetic restoration and removes the stain with whitening action. After regular usage of MyntSmile upon administration in the oral cavity the toothpaste removes plaque and stains while keeping the cosmetic restorations gloss layer intact. Daily use of MyntSmile will make cosmetic dental work less susceptible to stain, tartar and plaque. MyntSmile will protect your dental investment since its formulated as post care maintenance.

This ground-breaking, patented proprietary formula offers an easy to use and effective oral care system to protect post-care cosmetic patients” said Lisa Marie Kao founder of MyntSmile “We are confident that MyntSmile will expand into product line extensions with this newly issued patent” We will provide our products with long-term market exclusivity. This is particularly important as industry awareness of post care cosmetic dental maintenance is on the rise. Patients spend between \$5,000 - \$50,000 to have that “million dollar smile and want the best product to protect their investment”. Cosmetic dentistry is on the rise according to the ADA (American Dental Association) and AACD (American Academy of Cosmetic Dentistry).

The market opportunity for cosmetic dentistry is large and growing. With the issuance of this new patent, Myntsmile intends to seek potential commercialization partners for Myntsmile products in the United States.

In addition to being great for your teeth, MyntSmile is also helping raise money for the American Academy of Cosmetic Dentistry Charitable Foundation’s Give Back a Smile program. MyntSmile will be donating a portion of their sales towards providing free smile makeovers survivors of domestic violence.

About MyntSmile:

Established in 2012 MyntSmile is a leading oral care company primarily focused on the post care maintenance of consumers with cosmetic dentistry such as porcelain veneers, crowns, bonding and implants. The innovative product formula will maintain cosmetic restorations longer than any other commercially toothpaste on the market tested. MyntSmile has been presented at the IADR (International Association for Dental Research) and AADR (American Dental Association for Dental Research) meeting in 2018 and 2017.

MyntSmile highly skilled team provides comprehensive services including R&D, and regulatory services. MyntSmile state-of-the-art manufacturing is done in the USA. More information about the company can be found at www.myntsmile.com

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