

Motiv8 Gaming Selects SAMA Labs as Agency of Record



Boca Raton, Feb 18, 2019 (Issuewire.com) - Motiv8 Gaming, a global video gaming organization has come to terms to select [SAMA Labs](#) (SA Marketing) as it's an agency of record for all digital marketing strategies.

As a pioneer in Digital Marketing, recognized for its branding accomplishments, SAMA will bring years of innovative and disruptive marketing strategies to the table for [Motiv8 Gaming](#), helping propel the brand to new heights. SAMA intends on using a creative approach to quantifiable Facebook Marketing,

Instagram Advertising, Google AdWords, and expanded email marketing strategy to increase brand awareness, grow fans & followers, and attracting new players and influencers to the brand.

“As an avid Gamer myself, I was beyond thrilled to find out Carlos and the team selected our agency to lead the way in their expansion goals. Carlos is as driven in the gaming world as he is on the field. It’s exciting to tap into an industry that’s constantly setting new standards, and apply what we know as demand creators to this space,” says [John Florey, President of SAMA Labs](#).

Carlos Asuaje, Owner of Motiv8 Gaming said, "with the gaming industry booming and more and more success being found through e-Commerce, I decided to jump in feet first with eSports. Partnering with SAMA has given me direction and actionable tasks to help grow and increase my business. With SAMA’s data-driven marketing strategies, we have been able to connect more fans, players and streamers to our brand."

SAMA will also be assisting Motiv8 with sourcing consumer goods, along with R&D of new products as the brand continues to evolve.



Media Contact

SAMA Labs

John@Sama-labs.com

844-561-7262

1140 Holland Drive #6

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