

Joseph Krigsfeld - Principal Investor & Lead Seed Investor

New York, Mar 1, 2019 (IssueWire.com) - When it comes to making money work, Joseph Krigsfeld knows a thing or two. With a sharp eye for turning a profit and knowing what works, it's little wonder this financial wizard would know a good thing when he sees it. Not content with working strictly in the finance world, Joseph set his sights on the wonderful world of movies.

After much success as a financial analyst and manager, he, along with his brother Jason, started their own production company. Aptly called Brothers K Productions, they jumped into production backing a short film called, " '92 Skybox Alonzo Mourning Rookie Card". It was the perfect way to get their feet wet in the motion picture pool.

A short comedy revolves around two brothers who reunite for their father's funeral. Boys being boys, old rivalries surface and in the midst of a fight, one brother apparently burns a rookie card the other brother was searching for. It's a poignant tale of family, fights and forgiveness. This indie gem was a feature at the Sundance Film Festival. Not bad for your first venture.

That same year, 2012, they saw great potential in director Terrance Malik's experimental film "To The Wonder". Investing in Terrence Malik, with his impressive list of writing, directing and producing credits, didn't take much forethought.

The name alone is almost a guarantee of box office success, so when you add in an impressive cast like Ben Affleck, Rachel McAdams and Javier Bardem, it's pretty impressive. It premiered at the 2012 Venice Film Festival and received several award nominations, taking home the SIGNIS Award.

Films about love are almost always popular, so add in a stellar cast and directed by the man who wrote it, you can understand why anyone would want to jump at the chance to produce it. It's plot and the plot of Malik's films before and after it, seem to follow a page of his own life.

The next year, 2013, the K Brothers backed another film by Todd Skylar, called, "Awful Nice", who penned their first short film. When you find a formula that works and a team who delivers, you stay with them. A similar plot, perhaps this full-length film was a more fleshed out version of the first one, it stars Christopher Meloni and has a guest cameo by Yakov Smirnoff. It follows two brothers returning to their hometown after their father's death where they revisit old wounds and have to split their family vacation home they have inherited.

They are both in a situation where they need the money, and their sibling rivalry has never been higher. They will need to get along well enough to fix the house and their relationship. While not a critical success, the film was simple, well-written and has a lot of comedy and tells a great story. Two brothers who seldom get along forced to take a road trip. What could go wrong? Or, right, in this case.

Again, by the next year, they were sinking their production teeth into another project. This time a biography history around the childhood of Abraham Lincoln. "The Better Angels" focuses on Lincoln's childhood, his hardships and his relationships. This film also premiered at Sundance Film Fest in 2014.

Shot in black and white for authenticity and mood, it features great performances, spectacular scenery and minimal dialogue, allowing the viewer to see and think for themselves. The Better Angels make reference to his mother and then, step-mother as major influences in his life and shaping the man he would become. It's a great insight into his early life, growing up in the stark and unforgiving woods of

Indiana and his long journey to the top.

Investing is almost always a risk, so when you are investing your own money, you need to be certain you will see a return. Investing in an unknown, like a film seems to have an even higher risk, as they are no way to predict the outcome.

Having faith in projects is a big step in the right direction, and Joseph just seems to have a keen eye for projects that will succeed. He and his brother seem to be doing alright so far, so here's hoping they are considering some more top-notch scripts or directors for our pleasure. When you have the knack, like Joseph clearly does, we eagerly await his next venture.

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