

Global Laser Projection Industry 2025- eiko Epson Corp., Casio Electronics Co. Ltd., Panasonic Corp

Pune, Feb 22, 2019 ([IssueWire.com](http://www.issuewire.com)) - Global Laser Projection Industry was valued at USD 4.40 Billion in the year 2017. Global Laser Protection Industry is further estimated to grow at a CAGR of 17.8% from 2019 to reach USD 16.67Billion by the year 2025. Asia-Pacific region holds the highest Industry share in 2017 and Asia-Pacific Industry is considered as the fastest growing Industry in the forecasted period. At country level, developed industries like China as well the emerging industries like Japan holds the notable Industry share in 2017 and it is projected to grow at a gradual rate in the coming years.

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Major market players in Laser Projection Industry are Seiko Epson Corp., Casio Electronics Co. Ltd., Panasonic Corp., Sony Corp., Delta Electronics Inc., BenQ Corp., Ricoh Company Ltd., Barco NV, Optoma Corp., NEC Display Solutions, and brief information of 10 companies will provided in report. Technological upgradation to cater changing demand of end users, similarly growth strategies such as acquisition & merger were few techniques adopted by most of the top players in last 5 years.

SWOT analysis of Laser Projection Industry:

Strength:

Growing adoption of laser projection technology for different applications

Weakness:

High initial cost of laser projectors for advanced lumen

Opportunities:

Rapidly advancement and demand for high-brightness projectors

Threats:

Operational challenges for low end models

Segmentation done on the basis of Industry Vertical includes Retail and Enterprise, Cinema and Public Places, Medical, Education and Industrial of which the Retail and Enterprise segment is expected to hold the highest Industry share during the forecast period. On the other hand, segmentation done on the basis of Illumination type includes Laser Phosphor, Laser Diode, Hybrid and RGB Laser of which Laser Phosphor segment is expected to grow at the highest CAGR during the forecast period.

SWOT analysis of Laser Projection Industry Segmentation:

By Illumination Type

- Laser Phosphor
- Laser Diode
- Hybrid
- RGB Laser

By Product Type

- CAD Laser Projection System
- Laser Projector

By Industry Vertical

- Retail and Enterprise

- Cinema and Public Places
- Medical
- Education
- Industrial

By Region

- North America
 - o USA
 - o Canada
- Europe
 - o Germany
 - o U.K.
 - o France
 - o Italy
 - o Rest of Europe
- APAC
 - o China
 - o India
 - o Japan
 - o Rest of Asia-Pacific
- RoW
 - o Latin America
 - o Middle East & Africa

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