

# Global Digital Process Automation Industry 2025- IBM Corp., Infosys, Cognizant, Software AG

**Pune, Feb 23, 2019 (IssueWire.com)** - Global [Digital Process Automation Industry](#) was valued at USD 6.6 Billion in the year 2017. Global Digital Process Automation Industry is further estimated to grow at a CAGR of 14 % from 2019 to reach USD 18.67 Billion by the year 2025. North America region holds the highest Industry share in 2017 and the Asia-Pacific Industry is considered as the fastest growing Industry in the forecasted period. At the country level, developed industries like the US as well the emerging industries like China with highest population base holds the notable Industry share in 2017 and it is projected to grow at a gradual rate in the coming years.

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Major market players in Digital Process Automation Industry are IBM Corp., Infosys, Cognizant, Software AG, Oracle Corp., Pegasystems Inc., Appian, DST Systems Inc., OpenText Corp., Dxc Technology Company, and other 10 companies information is provided in the report. Technological upgradation to cater to changing demand of end users. Similarly, growth strategies such as acquisition & merger were few techniques adopted by most of the top players in the last 5 years.

The SWOT analysis of Digital Process Automation Industry:

Strength:

Rising adoption of the Low-Code Automation Platform

Weakness:

Lack of expertise

Opportunities:

Integration of artificial intelligence and machine learning

Threats:

Integration with tools and existing systems

Segmentation done on the basis of Component includes solution and services of which the services segment is expected to hold the highest Industry share during the forecast period. On the other hand, segmentation done on the basis of type include Cloud and On-Premise of which Cloud segment is expected to grow at the highest CAGR during the forecast period.

Digital Process Automation Industry:

By Component

- Solution
- Services

By Function

- Sales Process Automation
- Supply Chain Automation
- Claims Automation
- Marketing Automation

By Type

- Cloud
- On-Premise

**By Region**

- North America
  - o USA
  - o Canada
- Europe
  - o Germany
  - o U.K.
  - o France
  - o Italy
  - o Rest of Europe
- APAC
  - o China
  - o India
  - o Japan
  - o Rest of Asia-Pacific
- RoW
  - o Latin America
  - o Middle East & Africa

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