Global Dark Analytics Industry 2025- IBM Corp., Amazon Web Services Inc., Dell EMC, Microsoft Corp

Pune, Feb 20, 2019 (Issuewire.com**)** - Global Dark Analytics Industry was valued at USD 278 Million in the year 2017. Global Dark Analytics Industry is further estimated to grow at a CAGR of 25.2% from 2019 to reach USD 1366.64 Billion by the year 2025. North America region holds the highest Industry share and is considered as the fastest growing Industry in the forecasted period. Countries in the North American region are early adopters of dark analytics technology. In North America, various dark analytics startups are providing services to various industries.

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Major market players in Dark Analytics Industry are IBM Corp., Amazon Web Services Inc., Dell EMC, Microsoft Corp., Symantec Corp., SAP SE, Veritas Technologies, LLC, Commvault Systems, Inc., Micro Focus, AvePoint Inc., and a brief overview of 9 companies is also provided in the report.

The SWOT analysis of Dark Analytics Industry:
Strength:
Rapid Growth in Data Generated By Organizations Due to Increasing Adoption of IOT
Weakness:
Non-Uniformity of Data
Opportunities:
Increasing Investments in Dark Analytics Technology by SMEs
Threats:
Presence of Skill Gap in the Industry

The Global Dark Analytics Industry has been segmented into the component, deployment mode, business application, vertical, and region. Based on the component, the solutions segment is projected to lead the Industry from 2019 to 2025.

By Components
• Solution
• Services
• Consulting & System Integration
• Training & Support
• Managed Services

By Deployment Mode
• Cloud
• On-Premises

By Vertical
• Retail & E-Commerce
• BFSI
• Healthcare
• Travel & Hospitality
• Government
• Telecommunication

• Others

By Application
• Marketing
• Operations
• Finance
• Human Resources

By Region
• North America
o USA
o Canada
• Europe
o Germany
o U.K.
o France
o Italy
o Rest of Europe
• APAC
o China
o India
o Japan
o Rest of Asia-Pacific
• RoW
o Latin America
o Middle East & Africa

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Global Reports Store Pune (India)

Operational & Marketing Center

B101, Sai Pushp Kunj Apartment, Raykar Mala, Dhayri, Pune- 411041

 +91-739-102-4425

 sales@globalreportsstore.com

Media Contact

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sales@globalreportsstore.com

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