

Global Assisted Reproductive Technology Industry 2025- Merck, Cooper Surgical Inc

Pune, Feb 23, 2019 (IssueWire.com) - Global [Assisted Reproductive Technology Industry](#) was valued at USD 20.7 Billion in the year 2017. Global Assisted Reproductive Technology Industry is further estimated to grow at a CAGR of 11 % from 2019 to reach USD 47.42 Billion by the year 2025. The North America region holds the highest Industry share in 2017 and the Asia Pacific is considered as the fastest growing Industry in the forecasted period. At a country level, the US, China and the U.S. are projected to grow strongly in the coming years due to the increasing density of population and funding through Research and Development.

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Major market players in Assisted Reproductive Technology Industry are Merck, Cooper Surgical Inc., Irvine Scientific, Vitrolife AB, Hamilton Thorne Inc., Nidacon International AB, Laboratoire CCD, Planer PLC, Nikon Corp., and a brief overview of 10 companies is also provided in the report. Rising research and development expenses are catering to changing demand of end users. Similarly, growth strategies such as acquisition, merger and expansion of the distribution network were few techniques adopted by most of Tier 1 and Tier 2 manufacturers in recent years.

The SWOT analysis of Assisted Reproductive Technology Industry:

Strength:

The rising prevalence of infertility

Weakness:

High-cost Reproductive Technology systems

Opportunities:

Social Acceptance

Legalization of same-sex relationships

Threats:

The emergence of other alternative reproduction techniques

The Global Assisted Reproductive Technology Industry is segmented as By Technology, Procedure, End User and Region. By Technology, the Industry is segmented into In Vitro Fertilization, Artificial Insemination, Surrogacy and others in which In Vitro Fertilization accounted for a major share in the Industry due to a rising number of citizens who are aware of the ease and efficacy of in vitro fertilization procedures.

Assisted Reproductive Technology Industry Segmentation:

By Procedure

- Frozen Donor
- Frozen Non Donor
- Fresh Donor
- Fresh Non Donor
- Embryo Banking

By Technology

- In Vitro Fertilization
- Artificial Insemination

- Surrogacy
- Others

By End User

- Fertility Clinics
- Hospitals
- Others

By Region

- North America
 - o USA
 - o Canada
- Europe
 - o Germany
 - o U.K.
 - o France
 - o Italy
 - o Rest of Europe
- APAC
 - o China
 - o India
 - o Japan
 - o Rest of Asia-Pacific
- RoW
 - o Latin America
 - o Middle East & Africa

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