

FoodCloud wins FSSAI Eat Right Startup Award

Leaders in Community Engagement and Awareness in the Eat Right Awards



New Delhi, Feb 12, 2019 (IssueWire.com) - The Government of India has awarded FoodCloud as the best Start-up for Community Outreach & Engagement from amongst many across the country, in FSSAI's Eat Right Start-up Awards 2018.

FoodCloud believes in creating wellness through Food, whether it's for their community of home chefs, who make money through it, or for their customers, who consume fresh, healthy and homemade food.

www.foodcloud.in is an online platform that enables 350+ home chefs (80% of whom are women), start their food businesses with little investment, and from within the comfort of their homes. FoodCloud handles the entire value chain starting from the discovery of both chefs and customers, facilitating the e-commerce transaction and oversees the delivery. In the last year, they have expanded their services to providing best practices training to their chefs and facilitating FSSAI registrations.

For customers, FoodCloud is an exciting option that serves them authentic Indian and International food that is prepared fresh on customer's demand. By virtue of on-demand production, FoodCloud's home chefs are able to customize their food to suit the customer's demands and cater to a variety of their needs like gifting, micro-catering etc.

FoodCloud believes that Happiness Is Homemade and their co-founders are grateful to the Government of India for recognising their efforts to help the urban Indian customer to make better food choices. Vedant Kanoi who received the award on behalf of the company said "This is a great initiative by FSSAI. They have taken a systematic approach towards promoting an important conversation regarding the food choices we're making in this country. We're glad that they recognised the fact that FoodCloud is doing it's bit as a food-tech startup, in this movement towards better choices".

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