

Demandmatrix Lead Generation services is now Leadinum

Pune, Feb 19, 2019 (Issuewire.com) - DemandMatrix announced the shift of the company's Lead Generation Services under a new company Leadinum. Meetul Shah (CEO of DemandMatrix) still runs the show providing AI driven intelligence to technology companies, while Danny Sachdev takes the new position of CEO at TrueQC and Board of Directors at Leadinum. This was a judicious call taken by both the parties to bring simplicity to both sides of the business. This decision is taken to avoid confusion with customers and internal team.

About DemandMatrix

DemandMatrix increases your go-to-market efficiency with a foundation of better market intelligence. Researching millions of publicly available sources and over a billion documents per month, DemandMatrix uses machine learning and narrow-AI to find, catalogue and score 12,473 hardware and software products that 13,716,365 companies in 236 countries are using or considering.

About Leadinum

Leadinum Pvt Ltd. provides lead generation services that offer highest quality leads using ABM, intent & propensity and competitor installation targeting. The company offers solutions such as content syndication, event promotion, appointment setting, contact discovery, data nurturing and other customized solutions.

About TrueQC

TrueQC is the most effective and efficient Lead Validation Service in the market. Serving top Fortune 500 companies and delivering over 250,000 leads, we realized that the only way to ensure customer success is a very tight QC process. TrueQC powered by Technology, driven by Humans sanitize lead generation market; help evaluate vendors – resulting in better ROI.

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Source : Leadinum

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