

Colling Media Advertising Agency Expands Its Digital Management Team

Director of Digital Services Announced



Scottsdale, Feb 21, 2019 (Issuewire.com) - Colling Media is expanding its agency digital management team with the hire of Doug Campbell as Director of Digital Services. The move comes as the agency sees advertising from digital, programmatic media, display advertising, and social media marketing rise year over year.

Campbell will oversee the agency's digital innovation strategy, digital media team, web development opportunities, and assist with client services. He was most recently a sales trainer at [web.com](#).

"I've seen Doug grow personally for about 20 years working in challenging and competitive sales environments to advanced technology industries like digital marketing", noted Brian Colling, Colling Media CEO. "We're excited to have Doug overseeing the digital team and working on a high-level strategy for Colling Media."

Over the past ten years, Campbell has worked as a digital marketer, website designer, software developer, account executive, and sales manager.

"I'm excited by the opportunity to combine my skills as a leader and trainer with my knowledge of the digital landscape," Campbell added. "I've worked with Brian on large and small projects in the past and relish the chance to join his team in the next evolution of Colling Media."

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Source : Colling Media

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