

COÉGA Sunwear Announces Participation in Trade Mission to Singapore



Dubai, Feb 22, 2019 (Issuewire.com) - COÉGA Sunwear today announced that it will be participating in the International Trade Council's Trade Mission to Singapore from March 25 to March 28, 2019.

COÉGA Sunwear is based in the UAE and provides UV50+ protective Sunwear for the whole family. COÉGA Sunwear is a leading swimwear brand across the Middle East and is available in 75 leading retailers, 8 waterparks and 13 E-commerce platforms.

"The Trade Mission to Singapore presents an invaluable opportunity for COÉGA Sunwear to expand to Asia," said Maureen Hall, Founder and Head of Design. "Our product focuses on the customer seeking high coverage fashionable swimwear and is ideal for this market. Over the years, we have developed a great product, however, it's working with the right channel partner that is critical for success. This is why I am personally coming to Singapore."

Included in the trade mission will be a series of networking events, seminars and presentations about business opportunities in Singapore, on-site visits and business-to-business meetings arranged by the International Trade Council.

Companies wishing to schedule a meeting with COÉGA Sunwear during the visit may contact the Trade Council's office in Singapore or email sing-mission@tradecouncil.org. For more information about COÉGA Sunwear please visit www.coegawear.com

About the International Trade Council

The International Trade Council is a 64-year-old peak body Chamber of Commerce representing government export agencies, chambers of commerce and industry associations and businesses from 176 countries. The Council works with businesses to introduce them to new markets, understand the

competitive landscape, find new customers, understand potential technical barriers to trade and meet the challenges of expanding in new and/or competitive environments. Council members include 19 national chambers of commerce, 59 state chambers of commerce, 73 government export agencies and 314 local business associations and chambers and approximately 28,800 direct corporate members.

About COÉGASunwear

COÉGA Sunwear is a high quality, mid-priced brand. COÉGA Sunwear provides UV protection but also serves a niche market by offering higher coverage items for those customers who choose to wear more modest swimwear. All swimwear is produced with high-quality UV 50+ fabric imported from Europe.

COÉGA Sunwear has over 14 years' experience and its range covers Babies, Kids, Youth, Ladies and Men. Existing retail partners include large retailers with stores in all major centres in the Middle East, famous hotels, waterparks and online platforms.

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