Social Justice Company and Pro NFL Player Popularize Crew Diversity

Green Box Shop and Miami Dolphin's Kenny Stills to launch clothing collaboration on the first day of Black History Month



Miami, Feb 1, 2019 (<u>Issuewire.com</u>) - Social justice apparel company, <u>Green Box Shop</u> and Miami Dolphin's Wide Receiver, <u>Kenny Stills</u> have collaborated to create a custom shirt that encourages diversity in inner circles. The "Diversify your Crew" t-shirt launches on February 1, 2019, to highlight the importance of diversity within personal networks and work acquaintances.

"Recognizing that real change happens at a personal level through conversations and experiences with peers and those you surround yourself with, it is important to bring the topic of diversity into spaces that still need that dialogue," says Green Box Shop founder, <u>Kayla Robinson</u>.

Passionate about social issues and an activist in his own right as well, Stills was photographed in late Summer wearing Green Box Shop's popular "I don't have time for" t-shirt which spurred conversations about social awareness and mutual goals between the two brands.

"Green Box Shop is a brand that is walking the walk," said Miami Dolphin's Wide Receiver, Kenny Stills. "We're working diligently to spread messages of equality, love and justice."

"In the current political environment where race is such a polarizing subject, the only way for us as a nation to move forward productively is to come together, appreciate our differences and use the knowledge and experience for the greater good," Robinson continues. "This shirt is an invitation for our society to step out of comfort zones, expand our horizons and gain some understanding."

"Diversify your Crew" t-shirts (\$18.99) and hoodies (\$29.99) are available for purchase on www.greenboxshop.us. All apparel is made from 100% sweatshop free cotton.

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