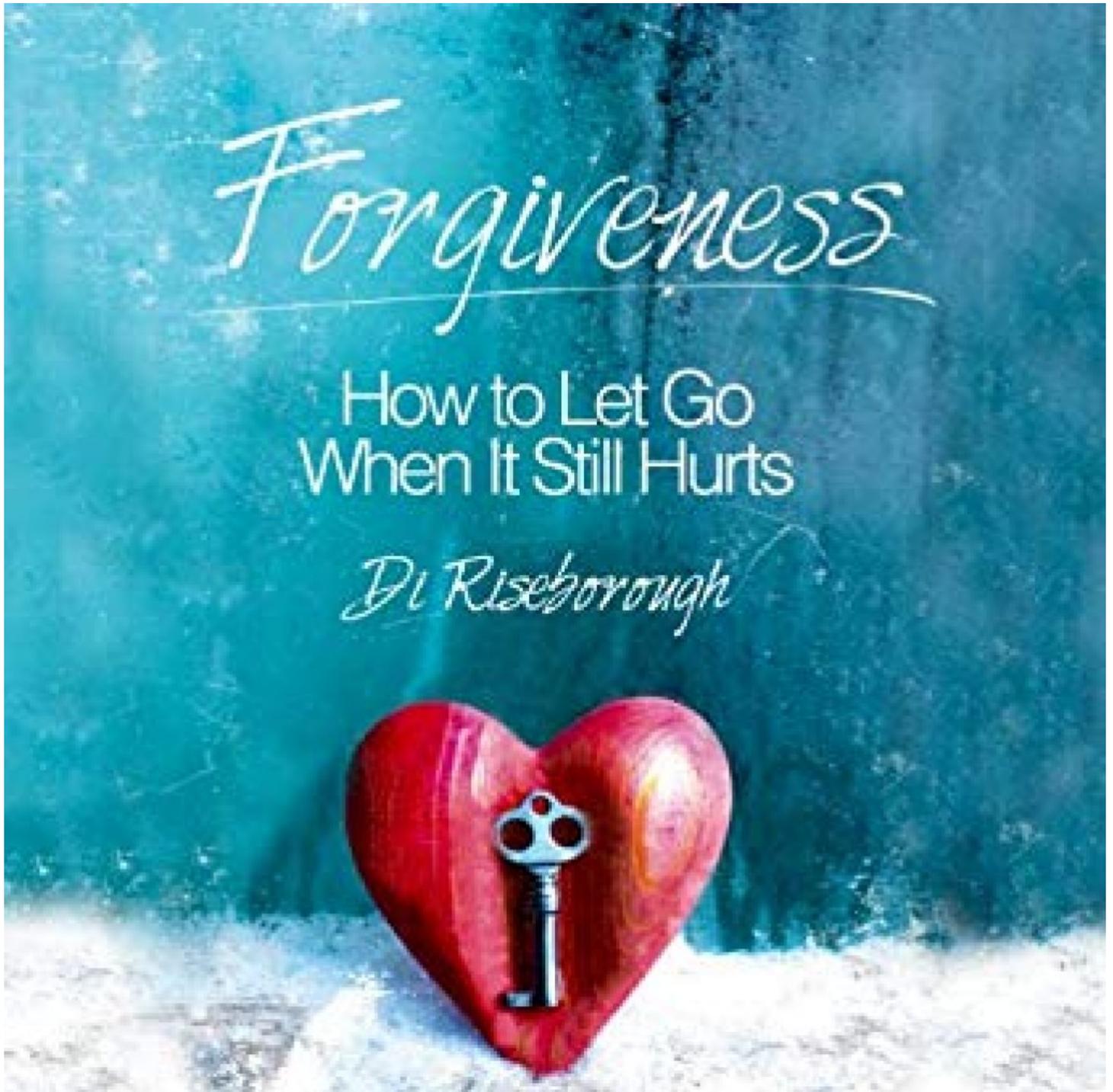


## Media-Driven Self-Publishing Company Disrupts Global Traditional And Self-Publishing Industries



**Kitchener, Jan 24, 2019** ([IssueWire.com](http://www.IssueWire.com)) - LOVE Lifestyle Publishing Group (LLPG) — a women-led self-publishing company has launched a revamped website, [www.lovelifestylepublishing.com](http://www.lovelifestylepublishing.com), featuring enhanced services aimed at thoughtful entrepreneurs and influencers becoming experts in media to empower readers with books that transform their wellbeing in business and lifestyle.

The newly updated website provides a comprehensive profile for LLPG's innovative solutions targeting mindfully-focused emerging or established entrepreneurs and influencers. The suite of services assist these leaders in the key areas of conceptualizing books that capture attention effectively on mainstream media outlets, creating these books as shelf-ready for major retailers and producing impactful events to garner new opportunities for growth in their sector.

"Throughout our years in self-publishing, we've heard numerous authors share the same story of spending money to create books that they've been unable to market to bookstores or get media placement for, which eventually discourages them from investing more into promoting their book. Our LOVE Lifestyle Publishing Author Program aids entrepreneurs and influencers to position their brands effectively, making them desirable to media outlets and shelf-ready retailers. It's an entire 360-degree brand overhaul. You can see on our site that events hosted by LLPG create an impact. Those who undergo our programs have been featured in numerous mainstream media outlets such as Bloomberg, CTV, The Queen Latifah Show, Huffington Post, Forbes, Wall Street Journal, New York Times and more. The bottom line is authors want to share their stories with the world. Meanwhile, though North America may be the most vocal market, authors don't want their options limited to one specific region. To that end, LLPG authors have access to translation services in over 20+ languages and further reach through our global distribution program extended in foreign markets such as the Caribbean, South America, Europe, Africa, Asia, and Oceania," said Founder & CEO, Janét Aizenstros.

Ms. Aizenstros continued by expressing there is no better time to invest in sharing your story globally and gaining acclaim in your field. The last 10 years in media have seen many social movements being mindfully positioned as platforms, featuring more and more people courageously embracing the emotional freedom of telling their stories. People heal by seeing and hearing examples of brave people. We learn from each other. It's an exciting time to be a writer and step into experiencing the results many LLPG alumni authors have achieved.

LOVE Lifestyle Publishing Group can be contacted by emerging and established entrepreneurs and influencers who want self-publishing solutions for completed manuscripts or select custom services for already existing books by visiting [www.lovelifestylepublishing.com](http://www.lovelifestylepublishing.com) or calling 1.226.272.1240. LOVE Lifestyle Publishing Group is a Canadian-based organization with offices in over nine locations globally.

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