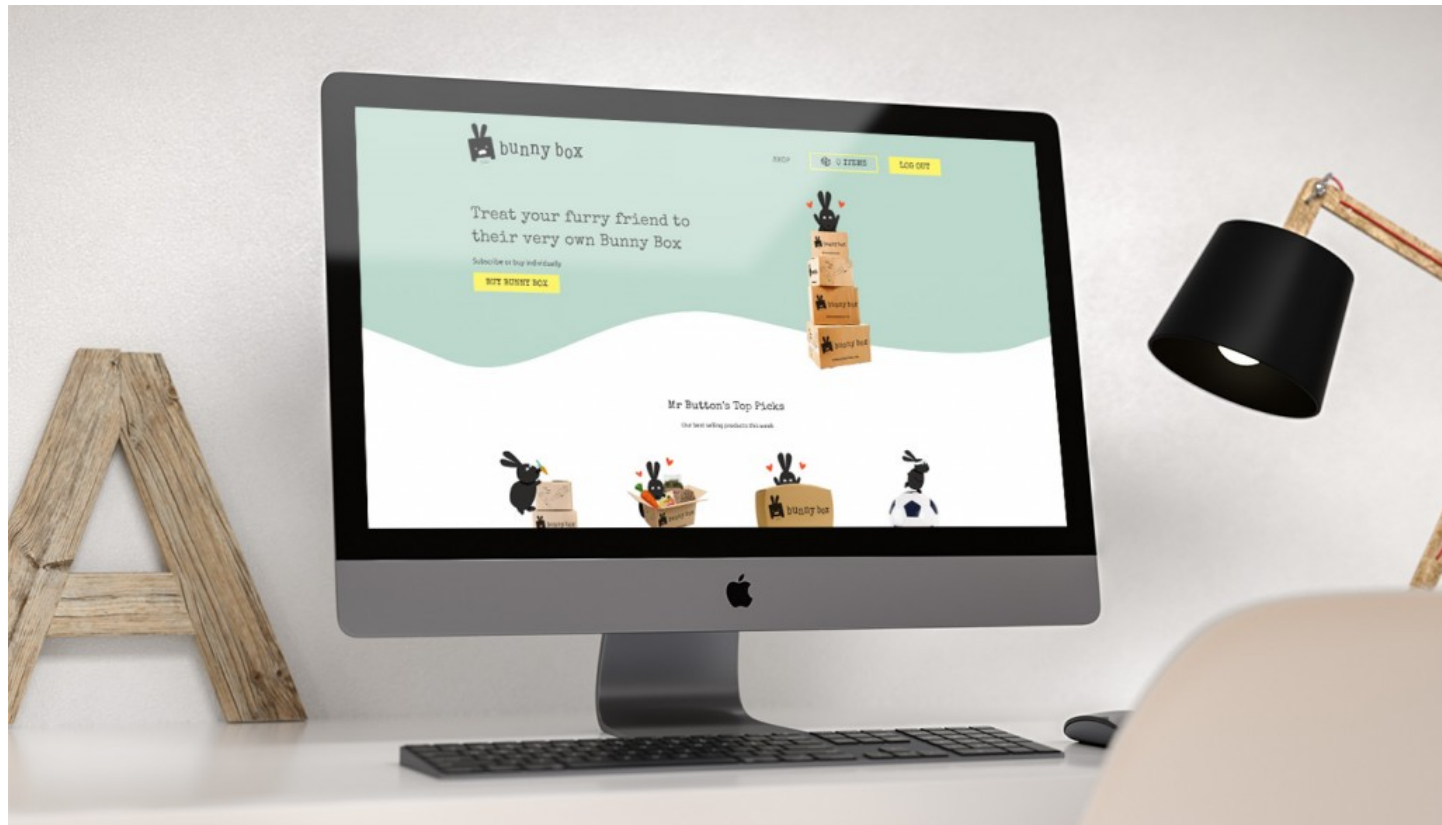


Lottie Marketing Seal 3 New Contracts

Stoke-on-Trent based marketing agency going from strength to strength



Stoke on Trent, Jan 25, 2019 (Issuewire.com) - Lottie Marketing is a small bespoke marketing agency who have just sealed 3 new client wins, helping to double their client base only 3 months after launching.

Specialising in e-commerce website design, development and optimisation Lottie have already made great progress with their original client base and are now able to grow and sustain the business over the next 12 months.

[The Belgian Beer Company](#) have tasked Lottie with increasing their online conversion rate and growing sales by an ambitious 25% over the next 12 months. Selling a wide range of Belgian and world beers the online-only business has a strong customer base and is looking to grow a subscription model.

Stuart, Director at Lottie Marketing said "We are very pleased to be working with Sam and the team at The Belgian Beer Company. They have a great strong brand and we are super excited to help lower their cost per conversion and increase their organic search ranking positions."

Other clients accessing Lottie's services are [Workforce Employment](#) and [Vapour Shack](#), who have both commissioned brand new website designs along with 12 months of continuous improvement and optimisation.

Working with a small number of clients enables the Lottie team to dedicated more time per account and this results in a much higher return on investment, easier communication and a happy client base.

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Source : Lottie Marketing

See on IssueWire : <https://www.issuewire.com/lottie-marketing-seal-3-new-contracts-1623638975665098>