

Investor Awareness Consultant and CEO of PositiveStocks.com, Discusses Recent Company Development

Investor Relations Firm for Small Cap Stocks Introduces the Positive Stocks Podcast Platform for Microcap Stocks. Meet the CEO's of some of the most ambitious small cap public companies and influencers within and around the industry.



San Diego, Jan 25, 2019 (Issuewire.com) - PositiveStocks.com, www.positivestocks.com, the premier financial information website for investors, announced today that the Company is featured in a new audio interview at PositiveStocks.com

Our strategy is premised on both the experience and success garnered from assisting hundreds of publicly traded companies in perfecting their shareholder communications strategy. Often, companies find they are executing from a business standpoint but not receiving a market multiple which reflects the company's achievements and future growth prospects.

<https://www.positivestocks.com>

Our team works closely with management to establish an effective and targeted shareholder outreach campaign, which includes properly packaging their story, establishing the appropriate expectations, and providing consistent transparency into the business. By introducing key market participants, the overall goal of these efforts should lead to increased corporate visibility, greater shareholder diversification, and a market multiple consistent with comparables, as well as the company's specific growth prospects.

Our Investor Relations program is designed to achieve two objectives for our clients in a crowded and

competitive financial market landscape:

- 1) To achieve visibility and exposure to high-quality investors.
- 2) To be a trusted partner who provides sound advice, counsel and training and technology to maximize your public image, communication effectiveness, and valuation.

We begin our due diligence process with a complete evaluation of our prospective clients business and sector, current market perceptions, technology, and investor materials audit.

Positive Stocks focuses on long term relationships with management teams we view as above average, who have their own capital at risk, with a solid business model and growth plan which are achievable. We play a critical role in our client's success as a public entity and covet above all things our reputation, therefore we screen our clients diligently. We believe this has led Positive Stocks to be a premium brand a significant value-add to our clients.

Positive Stocks provide its exclusive base of clients with a concierge of services to augment and expand upon management's internal IR efforts.

Investor Relations Firm Positive Stocks Builds Investor Funnels for Public Companies. Building an Investor Base is much like a sale – it is all a numbers game, and you need an investor funnel if you are going to achieve success.

Now Airing on Spotify, iHeart Radio, Stitcher, Spreaker, iTunes and Hundreds of other Digital Channels.

Successful Shareholder Acquisition Digital Marketing Campaigns

We'll analyze your business, find the areas that need to be improved and come up with a game plan to boost your revenue. Before we start our engagement, We'll use math to show you how much traffic we can drive to your company and how that visibility converts into sales or investment dollars.

1. We use written content around your companies industries to get people to see your company and your stock.
2. We also use this content to link build to your website to rank your website on industry-specific keywords.
3. We use simple videos around your company to get people to see your company and you as an industry leader, Youtube is the 3rd largest search engine in the world. We also use these videos on a handful of other highly visited websites.
4. We write keyword specific content to get the word out about your company. There is a certain way a press releases or online content needs to be written to get the most people to see it online.
5. We have people on our staff that contacts blogs in the industry to get a built-in audience for your industry to learn about your company.
6. We have people on our staff that go into investor forums to talk about your company and keep the conversation going.

7. Finally, we pay for traffic to your company and your stock using banner ads on investor sites and other sites related to finding investors for your stock. We also use paid traffic to bring you customers for your company.

All of the above services help to get your company found online which helps with finding your customers and investors for your company.

We strategically pick keywords, build and optimize your online infrastructure by creating content while building links around the terms your ideal buyers are searching for.

Demand Generation Strategies To Help Create Shareholder Bases

- Improves Liquidity
- Strengthens Market Valuation
- Raise Capital
- Create More Revenue
- Increase Sales

We are selective in the companies that we choose to represent. Engaging with companies that have super compelling stories, strong growth potential, near-term profitability, and superior management.

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Positive Stocks offers strategic investor relations services to its clients using a variety of marketing strategies designed to communicate their clients' company history and business plan to the appropriate institutional and retail investment professionals.

With in excess of 21,000 stocks in North America competing for investment dollars, Positive Stocks Consulting group knows that it is critical for your company to garner the attention necessary for you to achieve adequate valuations in the marketplace.

Positive Stocks Consulting group's philosophy is that "investor relations is an ongoing project". To that end, the company is relationship driven and results oriented. They strive to accomplish their goal of selecting the right clients for their services and concentrating their resources and efforts on only a limited number of high-quality clients.

By being highly selective of the clients they represent - companies with compelling stories, strong growth potential, near-term profitability, and superior management. - Positive Stocks is able to provide extraordinary service and deliver measurable results. If your company's investment relations campaign could use a jumpstart, if you want to maximize shareholder value, consider Positive Stocks.

Positive Stocks is a syndicate of investor relations consultants representing several years of experience. Their network of consultants includes stockbrokers, investment bankers, fund managers, and institutions that are actively seeking opportunities in the micro, small and mid-cap equity markets.

In our industry, we saw an unfulfilled need that clients we no longer seeing massive visibility or exposure while dealing with traditional public relations agencies. Search engine results, social- media, and a strong web presence matter now more than ever.



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Source : Positive Stocks investor Relations

See on IssueWire : <https://www.issuewire.com/investor-awareness-consultant-and-ceo-of-positivestockscom-discusses-recent-company-development-1623654965348002>