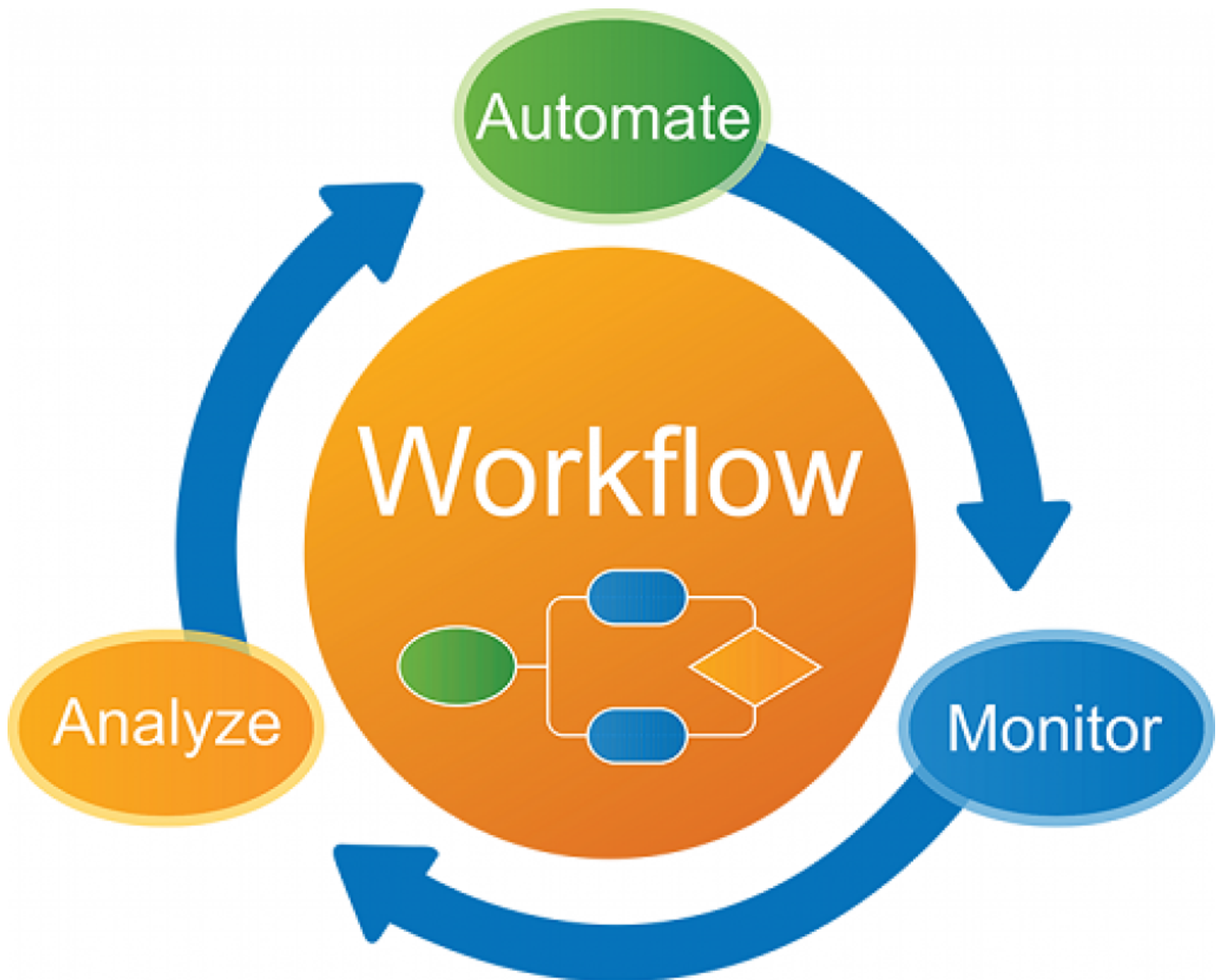


Global Business Workflow Automation Market Survey, Sales Revenue & Market Share by Companies 2023

Business Workflow Automation Market report 2018 provides key statistics on the market status of the Global manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry.



New York, Jan 4, 2019 (Issuewire.com) - [Business Workflow Automation](#), also known as business automation or digital transformation, is the technology-enabled automation of complex business processes. It can streamline business for simplicity, achieve digital transformation, increase service quality, improve service delivery or contain costs. It consists of integrating applications, restructuring labour resources and using software applications throughout the organization. Robotic process automation is an emerging field within BPA and uses artificial intelligence. On-premise is likely to witness healthy growth as compared to the cloud-based platform between 2018 and 2025. Compared to the large enterprise, a small & medium enterprise is likely to gain maximum traction in the global market for business workflow automation

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The report also presents the market competitive landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. **The key manufacturers covered in this report:** IBM, Oracle, SAP SE, Xerox, SAS Institute, Tibco Software, OpenText, Lexmark International, HP, PegaSystems, Software AG, Nintex Group etc.

According to this study, over the next five years the Business Workflow Automation market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Business Workflow Automation business, shared in Chapter 3.

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This report presents a comprehensive overview, market shares, and growth opportunities of Business Workflow Automation market by product type, application, key manufacturers and key regions. **To calculate the market size, Research Reports Inc. considers value and volume generated from the sales of the following segments:**

Segmentation by product type: Cloud-based, On-premise etc.

Segmentation by application: BFSI, IT & Telecom, Education, Healthcare, Retail & Consumer Goods, Energy & Utilities, Manufacturing, Others etc.

This report also splits the market by region: Americas, United States, Canada, Mexico, Brazil, APAC, China, Japan, Korea, Southeast Asia, India, Australia, Europe, Germany, France, UK, Italy, Russia, Spain, Middle East & Africa, Egypt, South Africa, Israel, Turkey, GCC Countries etc.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

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Research objectives

- To study and analyze the global Business Workflow Automation (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.
- To understand the structure of the Business Workflow Automation market by identifying its various sub-segments.
- Focuses on the key global Business Workflow Automation manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in the next few years.
- To analyze the Business Workflow Automation with respect to individual growth trends, future prospects, and their contribution to the total market.
- To share detailed information about the key factors influencing the growth of the market (growth

potential, opportunities, drivers, industry-specific challenges and risks).

- To project the consumption of Business Workflow Automation submarkets, with respect to key regions (along with their respective key countries).
- To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.
- To strategically profile the key players and comprehensively analyze their growth strategies.

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