

# Frisson Media Group announces its content curation platform Hankersclub

Your career Encyclopedia



**Pune, Jan 21, 2019 ([Issuewire.com](http://Issuewire.com))** - Frisson Media group a Pune based media group announced its content curation platform HankersClub.

"HankersClub is first of a kind career based content curation platform which aims to help all the job aspirants to design their career road map," says Mr Omkar Founder and C.E.O of Frisson group. "Internet has become very crowded nowadays. One has to go through a lot of trash and junk data to find relevant information. This is not only time consuming but extremely sloppy. Internet today has become more confusing than helpful. As a user, I feel there is a need of one-stop destination to find all the relevant and useful information for the job aspirants and it would be even more helpful if it is coming from people who have actually lived the journey rather than copied and amateur sources. This idea led to the incubation of HankersClub. At HankersClub our vision is to provide a one-stop destination for all the career aspirants to gain relevant knowledge and connect them with the key stakeholders from the industry. " Are industry giants like LinkedIn, Naukri, Glassdoor etc your competitors? "We are not a job listing platform. Their business model revolves around job listings and recruitment but our business model is entirely different. We are an informational platform and not a recruitment site. Hankersclub intends to help aspirants select their career and guide them through their journey by providing relevant content. It is a personalised platform with active discussions, open forums and lives brainstorming sessions" Will the access to the platform be chargeable "Access to the platform is absolutely free and all the interactive sessions will also be free".

On asking about the launch date of the platform Mr Omkar said " We have been working hard on the platform and we want to get all the things right. The essence of the platform is high-quality relevant content and we want to make sure that we deliver what we promise so we have scheduled the launch for

early March this year."

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See on IssueWire : <https://www.issuewire.com/frisson-media-group-announces-its-content-curation-platform-hankersclub-1623261599051498>