WhiteVox Digital Wins Three Prestigious Awards at The Mobile and Digital Marketing Summit 2018

Award Recognition for Best Progressive Digital Marketing Company



Noida, Dec 6, 2018 (<u>Issuewire.com</u>) - WhiteVox Digital, one of India's leading digital and influencer marketing firms, has won three prestigious awards at the Mobile and Digital Marketing Summit 2018 held in Mumbai this week.

The Mobby's Awards recognize the best of the Mobile Industry and celebrate outstanding achievements and creativity, and insights of both individuals & businesses. The awards showcase leading achievements through a broad selection of categories, including content development & innovation.

The first win was for Collectorate Chittoor, Andhra Pradesh for 'Best Use of Digital Media for a Social Cause'. The Collectorate is headed by Sri Pradyumna P.S and its social media account is being managed by WhiteVox Digital.

The second award was shared between WhiteVox and Cruise Appliances for 'Best Client/Agency in YouTube Marketing'. It was for a much-loved campaign for Cruise AC which garnered an overwhelming response on YouTube.

No matter what era or age we are in - quality always brings home the medals. As with our ACs, our

endeavor while creating the ad film was to focus on quality and to engage our audience. It's a great feeling to be recognized for the same," said Roshan Sirohia – Director, Cruise Appliances.

WhiteVox Digital also won the 'Best Progressive Digital Marketing Company' award. Speaking on the occasion, Seeraj Katoch, CEO, WhiteVox, sent out a vote of thanks to his team of specialists at WhiteVox Digital for making it possible with their passionate and enthusiastic approach towards work.

With a rich client portfolio, including the Government and private organizations, WhiteVox Digital is on a growth trajectory achieving bigger milestones in all walks of the digital marketing world.

Mobby's Award for Excellence in Mobile, Entertainment & Digital Technology was attended by eminent dignitaries from various sectors.





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