

SportsEdTV Launches Training Video Series for Esports Athletes

Miami-based company partners with pioneer esports performance coach, Taylor Johnson and OpTic Gaming and Team Allegiance athletes to help teach gamers how to get fit to win.



Miami, Dec 19, 2018 (Issuewire.com) - SportsEdTV is launching a series of [training instruction videos for esports](#) athletes, featuring performance coach Taylor Johnson and members of the Infinite Esports & Entertainment professional esports teams.

“esports is the fastest growing sport in the world,” said SportsEdTV Chairman & CMO, Robert Mazzucchelli. He added, “We have found an organic fit between our mission and esports by featuring training and performance improvement videos for a sport that is becoming more and more popular every day. The goal of our esports series, which focuses on mindset, nutrition, and recovery, is to help existing players train more effectively, and to help new aspiring esports athletes get started with the best possible training routine.”

“SportsEdTV is an innovator in the field of free sports instruction,” said Taylor Johnson, Founder of Innovative Performance Institute. He added, “They are demonstrating their leadership in the industry by being the first global video instruction platform to seriously address the training needs of esports athletes. As millions of athletes come into the sport, proper training regimens will be required to improve performance in this highly competitive arena, and to prevent injuries from recurring stress on certain parts of the athletes' bodies.”

Taylor Johnson is a pioneer in esports training. Prior to creating Innovative Performance Institute, and is

Vice President of Performance at Infinite esports & Entertainment, Johnson was a Strength & Conditioning Assistant Coach for the San Francisco 49ers and other premiere collegiate teams.

Johnson and SportsEdTV were fortunate to have members of the OpTic Gaming and Team Allegiance professional esports teams demonstrate their training protocols, which were developed by Johnson. Featured athletes include Mike “Hypoc” Robins, Ian “BahaWaKa” Crowe, Ty “TyNotTyler” Helewa, Sebastian “Sea-Bass” Becerra and Alex “SuMuNs” Ascension.

About SportsEdTV: SportsEdTV.com provides free, world-class, online video instruction in over thirty sports. Our expert coaches teach technique, strategy, tactics, strength and conditioning, nutrition, mental toughness, and the unique lifestyle complexities of being an athlete to competitors and sports participants at all levels, from beginner through professional. Everyone can improve by watching our videos. Our “tips of the day” and video analysis of great champions are insightful, and viewers can enjoy our fun “play of the day” features and global news updates on their favorite sports, teams, and events. It’s great for athletes, coaches, and parents looking for an edge.

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