

Saudi Arabia transforming urban landscape through sustainable public realms

Saudi Arabia continues to progress on its Vision 2030 commitment to transform its economy and focus on initiatives to enhance the quality of life of its citizens, residents and visitors making it a business-friendly country and the region's most im

Dubai, Dec 6, 2018 (Issuewire.com) - Advanced Conferences & Meetings is organizing the [Future Landscape and Playspaces KSA](#) to provide a business platform for senior decision makers from government authorities, urban planners, architects, developers, Landscape designers, hotel operators and leisure, entertainment, regional and international playground and playspace concept experts to discuss the future opportunities in the Kingdom's playspace and entertainment sector, to build a creative and livable urban spaces that will transform future cities in Saudi Arabia.

Eyad M. Fadul, Advisor, Vision Realization Office (VRO) of Ministry of Hajj and Umra in Jeddah, Saudi Arabia, will chair the conference and will provide opening remarks, followed by a keynote presentation from Dr. Abdulgadir Amir, Deputy Minister for Technical Affairs, Ministry of Municipal and Rural Affairs, on urban structure and co-presence of people.

Kidz Holding's Chief Executive Officer, Samer Kahil will also provide a presentation on innovative edutainment: State-of-the-art concepts for indoor play spaces on the first day of the conference, followed by panel discussion on how to transform Saudi Arabia's urbanism and livability through sustainable public realms and family friendly playspaces.

The conference speakers will include:

- Dr Abdulgadir Amir, Deputy Minister for Technical Affairs, Ministry of Municipal and Rural Affairs
- Fawaz Alharbi, Senior Head of Master Planning, Jeddah Economic Company
- Samer Kahil, Chief Executive Officer, Kidz Holding
- Muhammad Majid Khan, Garden Engineer (Jeddah Municipality), WSP Middle East Middle East
- Rob Lockhart, Chief Compliance Officer, Dynamo Playgrounds
- Hrvoje Cindric, Associate & Middle East Urbanism Leader, ARUP
- Khalid Meccai, Technical Support Manager, Alyaf Geocomposites
- Don Sharp, Director of Landscape Architecture, Parsons
- Mohamed Attia, General Manager, Al Othaim Leisure & Tourism Co.
- Abdulrahman Gazzar, Founder, Bricklab KSA
- Geoffrey Sanderson, Senior Associate Landscape Architecture and Horticulture, Building and Places, AECOM
- Nabil Rashidi, Managing Director of PremierQ Sports & Recreation and the Vice Chairman, Momaizah Metal Fabrication Factory
- Giancarlo Mangone, Principal, Symbiosis: Sustainable Design + Consulting and Master Urban Planner
- Ana Mateus, Senior Landscape Architect - Head of Design, Ghesa
- Ehab Al Hamri, Urban Design and Landscape Architect, Ehab Al Hamri Consultants
- Asmaa Mustafa, Architectural Engineer, Dar Al-Uloom University
- Sultan Faden, Senior Architect/Urbanist, International Consultant in Sustainability

This 2-day event will also feature VIP exhibition tour to provide networking opportunities and discover

the latest and futuristic landscape and creative playspaces for new and future development projects.

Dynamo Playgrounds, ALYAF, Momaizah Metal Fabrication Factory (MFF Group), GHESA, EverEdge, Consent, Blue&Green, KLD Playscapes and Blue Stream have confirmed as sponsors and will be present to showcase their products and solutions.

For further information about the conference, please visit <http://bit.ly/landscapeksa> or contact michelle.petiza@acm-events.com

Media Contact

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