

North Tahoe's Leading Boutique Agency, Team Blair Tahoe Real Estate, Merges with Compass Real Estate



Tahoe City, Dec 13, 2018 (Issuewire.com) - Team Blair Tahoe Real Estate, a Lake Tahoe-based full-service real estate group focused on the North Lake Tahoe region, this week announced they have merged their services with the number one leading tech firm in the national real estate industry: Compass.

Founding Compass-Tahoe members, Nicole, and Jamison Blair will be opening the flagship Compass-Tahoe Real Estate office at the newly purchased "Grand Central" building in the heart of Tahoe City. 521 North Lake Blvd is considered the hub of Tahoe City, and the Blair family is currently renovating the space to align with the Compass look and culture. "We had been searching for a spot that would be highly visible, but also bring in the most amount of foot traffic possible. Our beautiful West Shore location next to "Firesign Cafe" has generated so many walks in leads, that we knew it was important to purchase a prime location in Tahoe City. We can't wait to open up and show off the relaxed and inviting atmosphere. It will be a perfect gathering spot for our agents to work and meet clients." remarks Blair

As a dedicated and specialized hyper-local real estate firm, Team Blair elected to merge with a national leader in order to integrate Compass' tech-driven platform within their local real estate landscape. Compass real estate has grown by leaps and bounds in the Bay Area luxury real estate space, and many market experts believe this stems from a technology first mindset.

"Due to the nature of our market functioning as a second home vacation location, 92% of our buyers and sellers come from the Bay Area, where Compass has a formidable foothold in all major sub-markets," said Jamison Blair, Founder, and Owner of Team Blair Tahoe Real Estate. "As the founding members of Compass-Tahoe, we are now able to reach the luxury buyers in our target market by making our services more readily accessible through Compass."

Since both Team Blair and Compass place special emphasis on transparency and full collaboration through all real estate transactions, the two entities felt like a partnership only made sense.

Team Blair Tahoe will still deliver their regional expertise, helping buyers and sellers work through the Tahoe & Truckee specific issues, as well as the General Lake Tahoe Land restrictions, utilizing the targeting and support capabilities of Compass' proprietary real estate technology.

"Despite merging with a leading national company, we will continue to safeguard our localized commitment and dedication to our clientele, as Lake Tahoe residents and aficionados ourselves," said Blair. "We can't wait to bring this new technology to the forefront of our local Lake Tahoe deals and transactions today."

Team Blair Tahoe Real Estate is located in Tahoe City and covers North Lake Tahoe and Truckee markets with a focus on Lakefront and luxury properties. They cover Squaw Valley, Tahoe City, Truckee, Martis Camp, Lahontan, schaffers mill and Northstar.

About Team Blair Tahoe Real Estate

Team Blair Tahoe and Tahoe Real Estate Group have been in business in Lake Tahoe since 1982. As a boutique brokerage specializing in Tahoe and Truckee real estate, providing highly specialized and local real estate support, Team Blair Tahoe plays host to the top 1% of agents in Lake Tahoe and Truckee with an average yearly sales volume of 50,000,000/ year. Starting December, they will be utilizing the technological tools and support of leading national real estate firm, Compass, for expertise in all sales and transactions.

"As a practicing real estate attorney and the lead broker for the team, it is my job to make sure our agents navigate the legal issues specific to our area. There are so many water rights & land use traps that most buyers don't learn about from other agents. We are excited to bring our understanding of local laws and combine this with the statewide legal council at Compass. We will now be providing world-class protection for our buyers and sellers." Nicole Blair Founding member of Compass-Tahoe

Please check this website link :

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