Knowledge Hub Media Named "One of the Best Entrepreneurial Companies in US" by Entrepreneur Magazine

Honored on Entrepreneur Magazine's 2018 Entrepreneur360™ List, one of only 360 companies recognized nationwide.



West Chester, Dec 19, 2018 (<u>Issuewire.com</u>) - *Knowledge Hub Media* was recently recognized as one of the "Best Entrepreneurial Companies in America" by *Entrepreneur* magazine's Entrepreneur360TM List, a premier study delivering the most comprehensive analysis of private companies in America. Based on this study forged by *Entrepreneur*, Knowledge Hub Media is recognized as a well-rounded company that has mastered a balance of impact, innovation, growth leadership and value.

"Knowledge Hub Media is both excited and proud to be listed as one of this year's 360 companies profiled. Companies honored on the Entrepreneur360TM list are lauded for growing businesses that expertly balance impact, innovation, growth, and leadership. At Knowledge Hub Media, we do everything in our ability to embody all of those qualities."

"Our annual evaluation of vetted data offers a 360-degree analysis of top privately-held companies across a multitude of industries," explains Jason Feifer, editor in chief of *Entrepreneur* Magazine. "They are deemed successful not only by revenue numbers, but by how well-rounded they are. The companies that make the list have pushed boundaries with their innovative ideas, fostered strong company cultures, impacted their communities for the better, and increased their brand awareness."

Also recognized as an *Inc. Magazine* "Inc. 5000" honoree three years in a row, this marks Knowledge Hub Media's second straight appearance on the coveted Entrepreneur360TM list. Knowledge Hub Media specializes in B2B advertising and marketing services, such as <u>account based marketing</u>, demand generation, lead generation, white paper and <u>content syndication</u>.

Honorees were identified based on the results from a comprehensive study of independently-owned companies, using a proprietary algorithm and other advanced analytics. The algorithm was built on a balanced scorecard designed to measure five metrics reflecting major pillars of

entrepreneurship—innovation, growth, leadership, impact and business valuation.

To learn more about Knowledge Hub Media, visit: knowledgehubmedia.com

For additional details on the E360 List and the companies recognized, visit: entrepreneur.com/360

Knowledge Hub Media is a <u>B2B advertising</u>, marketing and technology platform that specializes in <u>account based marketing</u>, <u>demand generation</u>, content syndication, lead generation services, <u>ABM marketing</u> and white paper syndication. Visit us to learn more or view our media kit.

ABOUT ENTREPRENEUR MEDIA INC.

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Media Contact

Knowledge Hub Media

pr@knowledgehubmedia.com

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