

HyperX Launches Alloy Core RGB Gaming Keyboard and Pulsefire Core Gaming Mouse in India



New Delhi, Dec 18, 2018 (Issuewire.com) - [HyperX™](#), the gaming division of Kingston Technology Company, Inc., today launched two gaming products in India, the [Alloy Core RGB Gaming Keyboard](#) and [Pulsefire Core Gaming Mouse](#), both with customizable RGB lighting. The HyperX Alloy Core RGB gaming keyboard is priced at INR 6,290 (MRP) and HyperX Pulsefire Core gaming Mouse is priced at INR 4,290 (MRP). Both the products are backed by a two-year warranty and are available at HyperX retail and e-tail partnered stores in India.

“We’re really excited to launch our first membrane keyboard along with our Pulsefire Core Mouse that offers a quality gaming experience with latest features for a great price,” said Mr. Vishal Parekh, Marketing Director, HyperX India. “With festive phase still around, both the products are perfect for gamers looking for reliability and premium quality.”

Featuring HyperX’s signature radiant light bar, and smooth, dynamic RGB lighting effects, the HyperX Alloy Core RGB™ is ideal for gamers looking to enhance their keyboard’s style and performance without breaking the bank. With six different lighting effects and three brightness levels, it balances both brilliance and budget. Crafted with a durable, reinforced plastic frame, the Alloy Core RGB was constructed for stability and reliability for gamers who want a keyboard that will last. The soft-touch keys have a tactile feel, yet are tuned to be quiet, and they also feature gaming-grade anti-ghosting

functionality and key rollover. It's spill resistant, tested to withstand 120ml of liquid, so beverage accidents can be managed. The dedicated media controls and quick access buttons for lighting and Game Mode place control right at the user's fingertips. Keyboard Lock allows users to lock their keyboard down without having to put the user's entire system on standby. The Alloy Core RGB is stylish, nicely-featured, and durable, making it a great all-around multimedia keyboard for gamers.

The HyperX Pulsefire Core, a gaming mouse that delivers the essentials for gamers looking for a solid comfortable wired RGB mouse. It features Pixart 3327 optical sensor with native DPI settings of up to 6200 DPI and only 87g in weight. The mouse is also customizable with HyperX's NGenuity software allowing gamers to personalize the seven buttons featured on the mouse as well as its macros and colour preference.

HYPERX LAUNCHES ALLOY CORE RGB GAMING KEYBOARD AND PULSEFIRE CORE GAMING MOUSE IN INDIA

- Alloy Core RGB – HyperX's first membrane keyboard with six preset LED lighting effects
- HyperX Pulsefire Core– Gaming mouse with customizable RGB lighting and Pixart 3327 optical sensor
- Both these products have easy customisation with HyperX NGenuity software

HYPERX ALLOY CORE Gaming Keyboard specifications:

Keyboard:

- Keyboard Type: Membrane
- Backlight RGB: (5 Zones Multi-color Customization)
- Light effects: 6 LED modes and 3 brightness levels
- Connection type: USB 2.0
- Polling rate: 1000Hz
- Anti-ghosting: Multi-key anti-ghosting
- Media control: Yes
- Game Mode: Yes
- Spill resistance: Tested up to 120ml of liquid
- OS compatibility: Windows® 10, 8.1, 8, 7

Cable

- Type: Attached, braided
- Length: 1.8m

Dimensions

- Width: 443.20mm
- Depth: 175.31mm
- Height: 35.68mm
- Weight: (Keyboard and cable) 1121g

HYPERX PULSEFIRE CORE Gaming Mouse Specifications

Mouse

- Ergonomics: Symmetrical
- Sensor: Pixart PAW3327
- Resolution: Up to 6,200 DPI
- DPI presets: 800 / 1600 / 2400 / 3200 DPI
- Speed: 220 IPS
- Acceleration: 30G
- Buttons: 7
- Left/right buttons durability: 20 million clicks
- Backlight: RGB (16,777,216 colours)
- Light effects: 1 lighting zone and 4 brightness levels¹
- On-board memory: 1 profile
- Connection type: USB 2.0
- Polling rate: 1000Hz
- USB data format: 16 bits/axis
- Cable type: Braided
- Weight (without cable): 87g
- Weight (with cable): 123g

Dimensions

- Length: 119.30mm
- Height: 41.30mm
- Width: 63.90mm
- Cable length: 1.8m

1 Per zone RGB lighting customizable with HyperX NGenuity software

About HyperX

HyperX was born from Kingston Technology, the world's largest independent memory manufacturer, with the goal of providing gamers, PC builders, and power users with high-performance components. For 15 years, the HyperX mission has been to develop gaming products for gamers – high-speed memory, solid state drives, headsets, keyboards, mice, USB flash drives, and mouse pads – to the gaming community and beyond. The award-winning HyperX brand has carved its name atop the leader board by consistently delivering products that deliver superior comfort, aesthetics, performance, and reliability. HyperX gear is the choice of pro gamers, tech enthusiasts, and overclockers worldwide because it meets the most stringent product specifications and is built with best-in-class components. HyperX has shipped over 5 million headsets worldwide.

HyperX can be found on:

Facebook: <https://www.facebook.com/HyperxIndia>

YouTube: <http://www.youtube.com/hyperx>



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