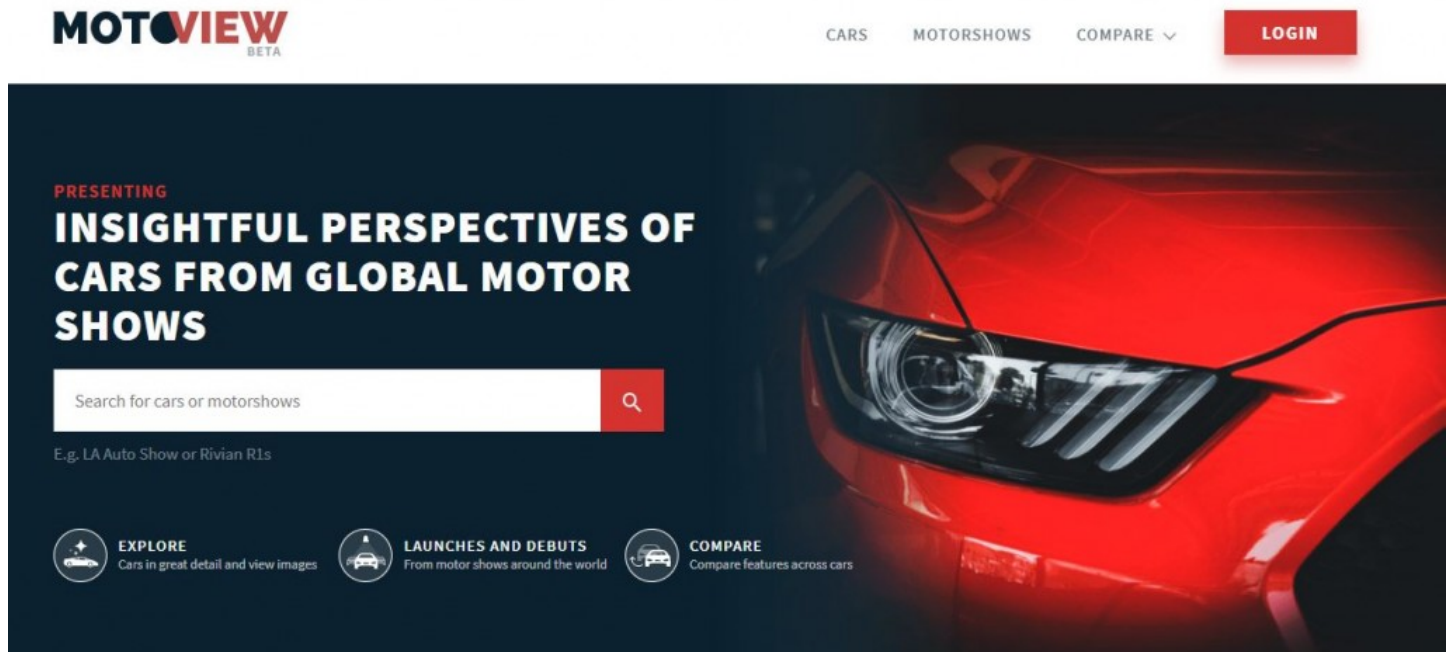


Caresoft Global launches Motoview.com for insights into cars showcased in global motor shows

A free to use website for design engineers, benchmarking teams and car enthusiasts



Detroit, Dec 4, 2018 (Issuewire.com) - Caresoft Global Inc. a Detroit based global engineering and technology company has launched Motoview.com. A free to use website for design engineers, benchmarking teams in OEMs and car enthusiasts alike. According to the company officials, Motoview bridges a strategic gap that exists today relative to gaining insights into a car that launched in a major auto show.

The design engineers need a platform to look at detailed pictures of eye-catching features of a car and the ability to compare them side-by-side. This will enable the design teams and benchmarking teams to pick up emerging trends in design language, materials, geometry, and aerodynamics. A car enthusiast can look at over 250 photos for each car in great detail from the latest motor shows and use the knowledge for buying decisions.

Each year there are more than 20 major global motor shows conducted across the world and Motoview plans to cover every single major show and catalog hundreds of cars. So far the team at Motoview has over 500,000 photos from over 25 global shows.

"Simply put, there is no place to find so many photos of the latest cars that are launched around the world. There are verbose articles, reviews, and videos, but the ability to view cars in great detail and compare with other cars provides different perspectives and insights" said Chandrashekar, Head of Marketing at Caresoft Global and Creative Head of Motoview.com.

"Motoview is a great addition to the process of evaluating a car. You can be a car maker, a car buyer or an enthusiast, Motoview has a lot in store for you. And, we are constantly adding newer cars from global motor shows as they happen" he adds.

"Motoview is not about car reviews, it's about understanding and interpreting an automobile without the barriers of words. It's the next best thing to seeing the car in person" says Srinivas Akella, Product Manager for Motoview.

The company has received excellent feedback from over 25 global OEMs on the product.

Caresoft Global plans to take Motoview to dealers and other auto content partners for possible collaboration.

About Caresoft Global

Caresoft Global is a technology-driven engineering solutions company working in the areas of Competitive Assessment, core engineering services and applications to solve engineering challenges relative to Product Development, Cost Optimization, Manufacturing, and Aftermarket. Caresoft's solutions are a combination of domain competencies, experience from customer engagements and specific enablers such as Platforms, Tools, and Standards.

In 2018, Caresoft Global was awarded the Ford Smart Pillar World Excellence Award. Caresoft also received the Automotive News All-Star Award 2018 and is a finalist for the Automotive News Pace Awards, 2018.

Please visit: www.caresoftglobal.com
For media: media@caresoftglobal.com



Media Contact

Caresoft Global Inc

media@caresoftglobal.com

6401, West Fort Street Detroit, MI 48209, USA

Source : Caresoft Global Inc.

See on IssueWire : <https://www.issuewire.com/caresoft-global-launches-motoviewcom-for-insights-into-cars-showcased-in-global-motor-shows-1618910768699145>