

Yang Teashop Launching New Store in North York

Every drop is brewed and served with the highest quality and finesse.



North York, Nov 28, 2018 ([issuewire.com](http://www.issuewire.com)) - Yang Teashop, the tea brand which focuses on tea innovation will officially open it's North York location (5295 Yonge Street) on December 7th, 2018. Since their first store opened in downtown earlier in October this year, it has quickly become the 'go-to' spot for tea lovers. With the well received feedbacks, Yang Teashop is also planning on opening two more locations within the Greater Toronto Area to provide consumers with more selections of their premium products while consolidating the brand.

Co-founder Mr. Jacky realizes the saturation of the 'tea' market. According to Jacky, Yang Teashop will adhere to the core concept of "Healthy, Innovative, Diverse, and continues to bring better and more specialty tea to busy urban young people. Whether it's for the health benefits, or just the option of enjoying a delicious cup of tea, I will carefully curated the perfect cup of tea for you. Our inspirations comes from the diversity in Toronto, we help you discover what tea culture means to you. We combine a strong passion for tea with modern brewing methods to bring you the best flavours from globally sourced tea leaves and ingredients. Every drop is brewed and

served with the highest quality and finesse. “

In addition to the launch of their new store, Yang Teashop will also launch their new Seasonal Nitro Tea product. The inspiration comes from O. Henry, a novelist who wrote the short story “The Gift of the Magi”. The story is about a young couple named Della and Jim who is desperate to find each other the perfect gift with the limited money they have on hand. On Christmas night Della sold her hair to a nearby hairdresser to buy Jim the perfect gift a platinum pocket watch fob chain for Jim’s watch. When Jim got home he presented Della her present which was an assortment of combs, which is useless now since Della’s hair is shortened. Della then shows Jim the chain she bought for him, to only find out Jim sold his watch to buy Della her ornamental combs. Yang Teashop took this as an inspiration which signifies the couple’s priceless love and are the couple’s love symbolizes being each other’s ‘Cup of Tea’.

The inspiration of this new product was inspired by Maggie, a loyal customer of Yang Teashop. They jointly developed this product which was inspired by “The Gift of the Magi” together representing the brand’s slogan ‘Yang Tea, Your Way’. In the coming months, Yang Teashop will continue to work with their customers to develop new products and bring them to the market, to align with their mission of ‘broaden the frontier’ of tea.

About Yang Teashop

Yang Teashop, starting from the heart of Toronto where diversity is celebrated, we help you discover what tea culture means to you. We combine a strong passion for tea with modern brewing methods to bring you the best flavours from globally sourced tea leaves and ingredients. Every drop is brewed and served with the highest quality and finesse. For more information, please visit <http://www.yangteashop.com>.

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Media Contact

Creative Graphics Inc.
pr@cgica.com

Media Contact

Yang Teashop

yangteashop@cgica.com

9054706080

25 Royal Crest, unit 202

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