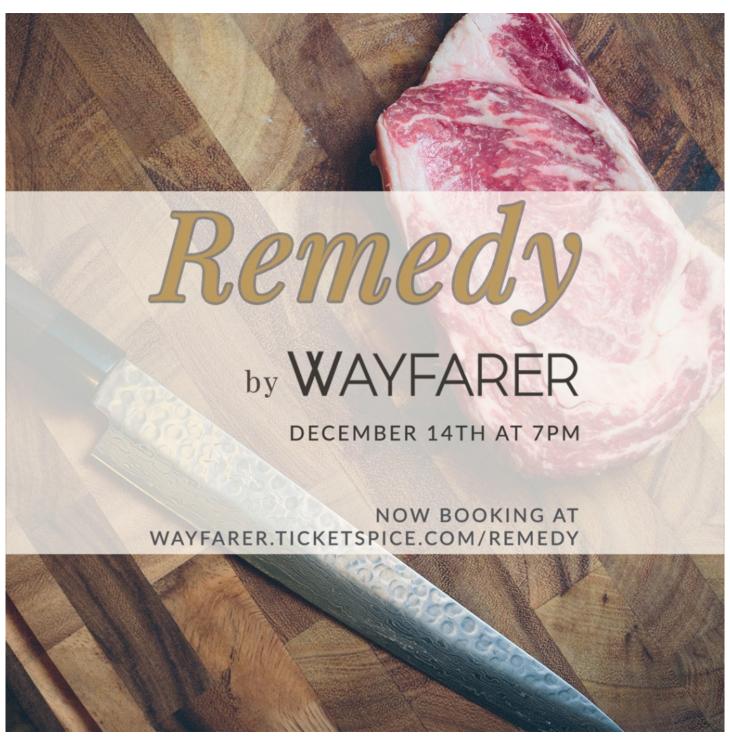
## Wayfarer Announces Sneak Preview Dinner Series Prior to 2019 Opening

Wayfarer Gastrohouse, the latest planned restaurant addition to Denison's burgeoning downtown historic district, will host a series of pop-up dinners — the first of which, dubbed Remedy, will take place December 14th, 2018.



**Denison, Nov 12, 2018 (Issuewire.com)** - Wayfarer announced today the launch of a series of ticketed sneak preview dinners to give the local community a glimpse of the Downtown Denison restaurant prior to the official 2019 grand opening. The ticket-only preview dinners, inspired by

traditional supper clubs, will give a handful of diners the chance to experience Wayfarer in unique settings before the restaurant's doors officially open to the public next year.

The dinner preview series will consist of 4 monthly ticketed dining events which are scheduled to begin in December and run until March. Tickets for the first pop-up dinner in the series will be available online at <a href="mailto:wayfarer.ticketspice.com/remedy">wayfarer.ticketspice.com/remedy</a> on November 12th. They are expected to sell out quickly and will be issued on a first come first served basis.

For the past several months, the creative group behind Wayfarer has maintained a quiet profile, opting to focus on refining their concept before releasing any announcements to the public.

"When Wayfarer went from an idea to a reality, we knew we owed it to the community to bring our A-game," says executive chef Micah Killough. "We took it upon ourselves to iron out every possible detail before we sent up a signal flare to let the world know that we're coming."

"We've done our due diligence and now we feel the time is right," adds Wayfarer's general manager and resident mixologist, Dan Padgett. "This dinner preview series is the perfect way for us to let Denison catch a glimpse of who we are and what we do best."

Chef Micah Killough says that after traveling to and working at "so many amazing places," his goal now is to find a way to bring those experiences back and share them with the town he grew up in.

"In a way, we're cooking the dishes we're familiar with—the staples we grew up with—all through the lens of our experiences," says Killough.

As for what diners should expect at these limited engagements, the collaborative duo is keeping their cards close to the vest, divulging few details. For the time being, the particulars of the pop-up dinners are, as Padgett puts it, "under lock and key." The menus and locations for the events will not be released beforehand. What is known is that each dinner will be comprised of 6 course tasting menus with optional beer, cocktail, and wine pairings for each course — however, only ticket holders will be made privy to the menus and locations for each pop-up dinner event.

"I think the big unknowns—the what and where—really adds to the anticipation surrounding the Wayfarer dinner series," says Josh Massey, founder of TRYincubator. "It's like knowing what you're getting for Christmas. Where's the fun in that?"

"Dan and Micah approach everything they do with such creativity and attention to detail. They're experts at creating amazing dining experiences. I can't wait to see what they have come up with," adds Massey.

Tickets for *Remedy*, the Friday, December 14th pop-up dinner, will go on sale November 12th at midnight. Due to limited seating, only ticket holders will be granted admission. General Admission tickets start at \$65 and are available at <u>wayfarer.ticketspice.com/remedy</u>. Premium tickets, which include a pre-dinner cocktail class hosted by mixologist Dan Padgett, early access, priority seating, and a personalized gift bag, will also be available for purchase.

## About Wayfarer Gastrohouse

After 15 years of honing his craft in some of the best kitchens in Austin, Dallas, and Los Angeles, native Denisonian, chef Micah Killough (The Bazaar—Beverly Hills, Nick & Sam's, The Common Table) has returned to bring his innovative culinary style to his hometown.

The brainchild of Killough, Wayfarer is the latest restaurant projected to take up residence in Denison's resurgent historic Downtown District. Killough, in collaboration with veteran barman Dan Padgett (Uchi, Midnight Rambler, Meddlesome Moth), and TRYincubator founder Josh Massey, are in the process of setting up shop for Wayfarer at 112 S. Burnett Ave in Denison.

Wayfarer's causal-upscale menu is reflective of Killough's history, echoing a harmonious blend that reads like a gastropub-meets-steakhouse hybrid. While mainly comprised of fresh takes on steakhouse and pub staples, it is also nuanced. Subtle shades of the chef's penchant for exploring genre-bending culinary territory are evident throughout the menu upon closer review.

The bar will balance the finesse of Padgett's meticulously crafted cocktail offerings with the approachability of a wide selection of craft beers and wines, featuring a number of Texan producers. Padgett's beverage program gleans the methodology and technique from world-class bars and presents it in a simple, effortless fashion.

## About Citizens Hospitality Group

Citizens Hospitality Group LLC is a restaurant & bar management company and the Managing Partner of Wayfarer. The core of the company is its team of seasoned hospitality professionals who are experts in their fields. The company's primary mission is creating a viable and successful restaurant & bar concepts. To learn more about job openings and investment opportunities with Citizens Hospitality Group, contact our management team at office@CitizensHG.com.





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