

The Fashion Dealership, New Pipeline Program Helps Women Open Up Clothing Stores



New York, Nov 8, 2018 (Issuewire.com) - New York City based serial entrepreneur and brand maven, Ashleigh Fitzwilliam, launches innovative “Entrepreneur pipeline program,” The Fashion Dealership, to teach men and women how to launch their own businesses in the fashion retail industry. The Fashion Dealership boasts a comprehensive business training platform along with turnkey contracts to exclusive apparel and footwear vendors, an in-house celebrity marketing department and stores development services, all geared to package and pump out new, fresh and innovative faces of entrepreneurship into the fashion marketplace.

In May 2018, a soft launch of The Fashion Dealership took place on Facebook and quickly amassed a cult following of “Home-based Business” enthusiasts eager to learn more about the program and in large part, how to start their own clothing businesses. Since then, the program’s training, tools, and resources, have collectively gravitated the support and consumption of over 300 students. Education paired with access, are the cornerstones of The Fashion Dealership brand. Members are taught how to launch and operate clothing startups across 3 core styles - e-commerce, dropshipping and brick and mortar, as well as given direct contacts to factory gatekeepers sans the middlemen, to stock their store shelves with the most trendy clothing, shoes, sneakers, accessories and handbags for men, women and children alike.

Training modules within TFD cover the gamut of negotiating the best wholesale deals with overseas clothing vendors, and pedaling products on marketplace apps like 5Miles and LetGo, to setting up income-pulling e-commerce storefronts and running \$10,000 per month eBay drop shipping operations. The program also houses ‘The Learning Academy,’ which engages students on the fundamentals of legally setting up business corporation structures, marketing, and PR, including coding.

Members of The Fashion Dealership are given direct opportunity to handpick high quality, exclusive merchandise found in big box department stores, and orchestrate profitable deals for these items with overseas suppliers. Subscribers are also given the fringe benefit of in-house celebrity marketing services wherein artists like Trina, Cardi B, Drake, and Lil Wayne, can promote their brands.

The ultimate goal of The Fashion Dealership is to provide aspiring entrepreneurs with fertile grounds to grow successful businesses in the US market and abroad, and thus far, the impact is being felt by current members. Within 4 months, a total of 345 “newbie,” students collectively garnered over \$300,000 in eBay Dropshipping sales. The program is currently projected to service a whopping 1000 new members by February 2019.

About The Fashion Dealership

The Fashion Dealership is an entrepreneur pipeline program that helps men and women open up their own E-commerce, dropshipping and traditional brick, and mortar clothing businesses. Providing premium tools, resources, education and mentorship, The Fashion Dealership positions blossoming entrepreneurs for success in an ever-growing, ever-evolving retail marketplace.

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