

SellerApp Now Available on the Amazon Marketplace Appstore

SellerApp(www.sellerapp.com), the leading provider of E-Commerce Intelligence, has been selected by Amazon to join and participate in its newly formed invitation only Amazon Marketplace Appstore.

Mountain View, Nov 29, 2018 (Issuewire.com) - SellerApp(www.sellerapp.com), the leading provider of E-Commerce Intelligence, has been selected by Amazon to join and participate in its newly formed invitation only Amazon Marketplace Appstore.

The Marketplace Appstore is a one-stop-shop where the small and medium-sized businesses that sell on Amazon can more easily discover quality applications to help them automate, manage and grow their business. Accessible from Seller Central, the Marketplace Appstore features applications created by Amazon and external developers and covers a range of functionalities across the selling lifecycle.

SellerApp is being used by more than 2,500+ Amazon Sellers around the world for multiple features such as Product Intelligence, Profit Dashboard, Optimizing PPC Campaigns and much more. The team also helps sellers with Personalised Onboarding, 1-1 Portfolio Consultation and Creates specific strategies for Sales Growth.

SellerApp's algorithms run on a data of vast scale, and hence can give trends and insights to sellers, unlike any other platform. The result is a dramatic increase in new customers, identification of niche products, faster conversions and more positive and lasting impact on revenue. The platform also optimizes Amazon Sponsored Products for better visibility and cost savings.

SellerApp was founded by Dilip Vamanan, Brij Purohit, Gaurav Manchanda, and Kunal Agarwal. SellerApp's data intelligence aggregates data about the e-commerce space and enables business Intelligence and seamless Management for multi-geography sellers. The company is headquartered in Singapore with the development center in Bangalore.

“More and more sellers are realizing that success as an Amazon Seller is more than just listing products”, explained Dilip Vamanan, Co-Founder of SellerApp. “You need to have an Overall Strategy - this includes building your brand, analyze data and grow your sales. We have all the features in one place so that you can run the business effectively.”

About SellerApp

SellerApp the leading provider of data Intelligence is used by Beginner sellers to Power sellers for managing their E-Commerce Business. The platform analyzes various different data sources and provides Sellers with actionable insights.

For more information, please visit: <https://www.sellerapp.com>

On the web: <https://www.sellerapp.com> or contact us at hello@sellerapp.com

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