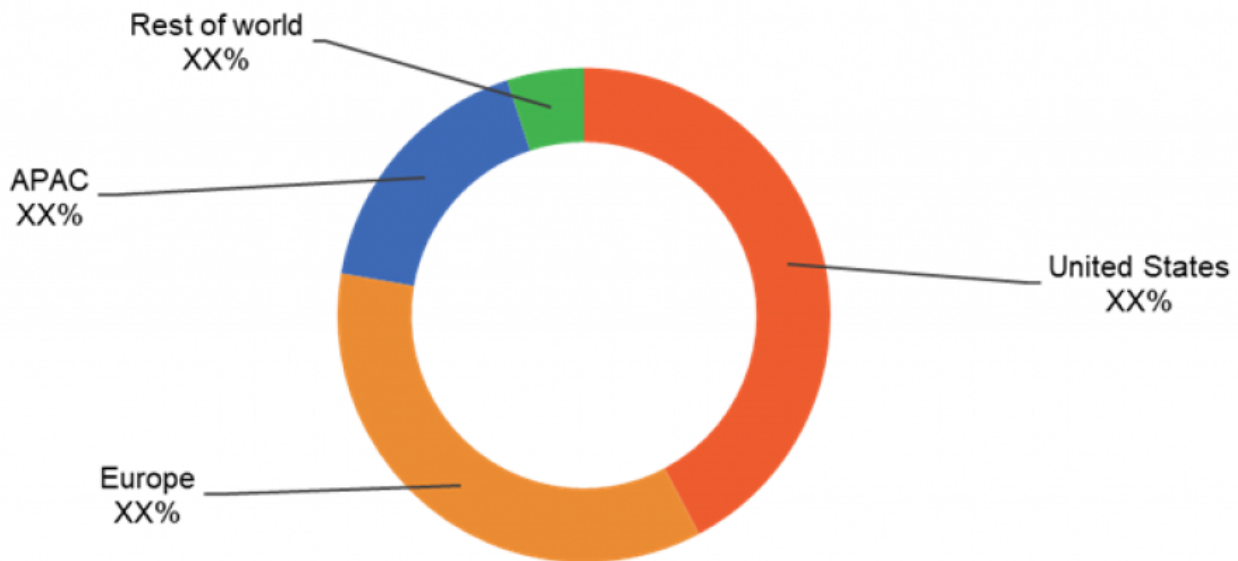


Personalized Nutrition Market Estimated to Grow at a CAGR of 7.03% from 2020 to 2025 - Axiom MRC

Global Personalized Nutrition Market is led by BASF SE, Caligenix, Care/of, DayTwo Inc., DNAFit, Genomix Nutrition, Inc. (GX Sciences Inc), Habit Food Personalized LLC, InsideTracker (Segterra), Lonza, Metagenics Inc, Mixfit Inc. (DSM), Nutrigenomix

GLOBAL PERSONALIZED NUTRITION MARKET SHARE COMPARISON, 2025



New York, Nov 2, 2018 ([Issuewire.com](https://www.issuewire.com)) - Axiom Market Research & Consulting published the report about '[Global Personalized Nutrition Market Product, Application, Age group, Providers and Geography Forecasts Up to 2025](#)'. The report provides the comprehensive analysis of the latest trends in personalized nutrition, market drivers, restraints, consumer preferences, technological advancement, market share, competitive landscape and market forecasts. The global market was valued at USD 7.2 billion in 2018 and is projected to reach USD 11.5 billion by 2025, growing at a CAGR of 7.03% from 2020 to 2025.

Global personalized nutrition market is studied across key regions such as North America, Europe, Asia Pacific and Rest of the World. North America comprises the United States, Canada and Mexico whereas Europe primarily covers Germany, France, UK, Italy and Rest of Europe. The key countries included under the Asia Pacific are China, Japan, India, and Rest of Asia Pacific. Rest of the World include Latin America and MEA.

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The key competitors of this market include BASF SE, Caligenix, Care/of, DayTwo Inc., DNAFit, Genomix Nutrition, Inc. (GX Sciences, Inc.), Habit Food Personalized, LLC, InsideTracker (Segterra), Lonza, Metagenics, Inc, Mixfit Inc. (DSM), Nutrigenomix Inc., Telomere Diagnostics, Inc (TeloYears), Orig3n, Pure Encapsulations, SDC Nutrition Inc., STYRLABS, Vitagene, Vitamin Packs, Inc., Savor

Health, LLC, and Zipongo.

The global personalized nutrition market is segmented based on product, application, age group, providers and geography. Based on products, the market is segmented into vitamins, herbs & botanicals, minerals, proteins & amino acids, fatty acids, probiotics, fibres & speciality carbohydrates and others. The other products include prebiotics, carotenoids, glucosamine etc. On the basis of application, the market is classified into overall health/wellness, immune health, bone health, heart health, skin, hair & nails, digestive/gastrointestinal health, joint health and others. The other applications of this market are eye health, mental health etc. Various age group of personalized nutrition market are 0-18, 19-34, 35-54, and people above 55. Moreover, providers of the personalized nutrition market are wellness & fitness centres, medical profession & dietician, food delivery services, and diagnostic companies (wearables) & laboratories.

Personalized nutrition uses information on individual characteristics to develop targeted nutritional advice, products, or services to assist people to achieve a lasting dietary change in behaviour that is beneficial for health. Personalized nutrition is based on the concept that individualized nutritional advice, products, or services will be more effective than more traditional generic approaches. This personalization may be based on biological evidence of differential responses to foods/nutrients dependent on genotypic or phenotypic characteristics, and/or based on current behaviour, preferences, barriers and objectives. Most of the available evidence in support of personalized nutrition has come from observational studies with risk factors as outcomes, rather than from randomized controlled trials using clinical endpoints.

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See on IssueWire : <https://www.issuewire.com/personalized-nutrition-market-estimated-to-grow-at-a-cagr-of-703-from-2020-to-2025-axiom-mrc-1616049397677205>

