

MilMila.com is the first cross-border wholesale marketplace for Indian sellers.

company mission is: Empower millions of small-medium sellers



Bengaluru, Nov 14, 2018 (Issuewire.com) - The brand is well-established and reliable, sought after by thousands of retailers in the wholesale industry in India. Headquartered in Bengaluru, the company will celebrate its very first anniversary on 21st November with a special team of B2B cross-border experts.

Founded by Prasun Sarkar - former India Head Buyer – Operations, Alibaba.com, China – and co-founded by experts from the cross-border e-commerce (Paytm Mall) industry with more than ten years of specialized expertise.

MilMila.com has grown as a unique and recognized brand in the wholesale and retail industries. Operating on a unique concept of “Sellers Empowerment” with an O2O business model, milmila.com provides original goods experience to customers before they place wholesale orders in categories like fashion, personal care, home and living, stationery and electronic products, as well as catering to festival demands, both in the offline and online space. They plan to expand into offline stores in Mumbai, Kolkata, Chennai, Bangalore, and Hyderabad by 2019.

A one-of-a-kind company with a necessary model for Indian sellers, here wholesale and retail business people can access high quality, unique products very easily. Be it buying a single piece or sourcing in bulk at wholesale prices. Milmila.com ensures that sellers are empowered to grow their business with the facility of directly connecting to the global and local factories without middlemen and extra costs. MilMila.com encourages wholesalers to consult with them, instead of investing time and money in

traveling to factories in remote areas for sourcing requirements.

Stats in India show a 700 million B2B market size by 2020. The company is targeting a 1% share in this market in the next five years. MilMila.com is on a mission to empower 10, 00,000 sellers within the next two years, providing a wholesale reselling platform for genuine sellers (wholesaler, shopkeepers, young entrepreneurs, and housewives) who want to exponentially grow their business. Under MilMila.com reseller program, a reseller can make more than INR 40,000 every month without any investment. They can select, share and sell the goods before buying under a dropshipping concept of business.

The founders identified problems in the current cross-border process. There are trading companies agents, hidden bankers, traders, local distributors, wholesalers and retailers in which the cost of any product becomes exponentially higher than the actual value of the product, which is a challenge for the growth of the Indian e-commerce industry.

There are a number of issues in cross-border processes in the market today - missing B2B payments, a time taken for sourcing and access to quality goods, service and prices. MilMila.com has taken the initiative to solve these issues, with expertise in online and offline services, 100% payment security, and timely delivery of quality products at the best prices.

The company has a clear vision: Think bigger than the biggest. MilMila.com upholds the highest ethical standards in customer first, empower reseller, believe in teamwork, and embrace change in the industry, honesty, commitment, and passion towards success with a quality assurance hazard free solution.

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