

Kenya to host Africa BFSI Innovation Summit in February 2019



Nairobi, Nov 26, 2018 ([IssueWire.com](http://www.IssueWire.com)) - Africa BFSI Innovation Summit 2019 is scheduled to take place on 19 - 20 February 2019 in Nairobi, Kenya.

Digital transformation is the way forward for banks, insurers, capital market firms, and financial regulators around the world. Experts are of the opinion that Africa is leading the world in financial innovation and digital space is currently the number one priority for CEOs from across different markets in Africa. Against this backdrop, global conference organizer, TradePass has announced the dates of Africa BFSI Innovation Summit 2019. This event will lay focus on the trends witnessed in this growing industry, the opportunities and challenges present in operating an effective banking system.

Over 200 senior BFSI professionals from the region will attend the event to listen to subject matter experts discuss and share insights on the topics pertaining to Africa's current banking strategies and vision for 2020, how digital banking can impact Africa, how blockchain technology can disrupt the banking industry, data sovereignty, amongst other topics.

ABIS 2019 will bring together 20 innovative solution providers for the attendees to network with, a few early confirmed ones being Openway, Seamfix and Union Systems Global. In addition to that, the terrific line-up of speakers includes names like

- Jerome Ochieng, Principal Secretary, Ministry of Information, Communication and Technology
- Steve Njenga, CIO, Barclays Bank
- Lawrence Mwai, Head, ICT Changes, National Bank of Kenya

- Michael Michie, CISO, M Oriental Bank
- George Njuguna, CIO, HFC Limited
- Thomas Gachie, COO, Resolution Insurance
- Tom Kahigu, Head – IT, DIB Bank Kenya
- Judith Bogonko, Group Head of Customer Experience, APA Apollo Group
- Linda Were, Head of Customer Experience, Sanlam Insurance
- Herbert Olowo, CIO, Stanbic Bank (Uganda)
- Bamidele Olalekan Oseni, Group Chief Risk Officer, I&M Bank Ltd
- Russell Akuom, Head of Digital Banking Experience, Cooperative Bank of Kenya
- Stanley Mwangi Chege, CIO, Madison Insurance
- Reuben Kimani, CEO, Century Microfinance Bank

Mr. Sudhir Jena, Director, Tradepass, said, “Africa BFSI Innovation Summit 2019 will provide a platform for highlighting the importance of banking innovations in this region. With the growing market demand, we believe this event will prove to be a valuable platform for all relevant stakeholders to network with peers and engage in discussions on where this industry is headed and the trends that will shape the BFSI landscape in the region.”

The technological advancement has resulted in a sudden increase in the usage of biometrics, e-wallet payments, mobile banking in the African BFSI sector. The customer experience landscape in the country is constantly shifting, and so are the expectations of the digital consumer. At the same time, this era of digitization is giving rise to competitive threats, some of which can be insidious. With these threats looming over them, banks and financial institutions in the market have realized the risk of being left behind. Thus it has now fallen upon these BFSI leaders to discover innovative ways to implement these emerging technologies, in order to ensure customer experience beyond satisfaction.

<http://africabfsi.com/> Africa BFSI Innovation Summit 2019 is an exclusive platform that will bring face-to-face the top industry professionals in the country and the most innovative solution providers in the market to analyze solutions for a better and safer BFSI sector in Africa. More information on the Africa BFSI Innovation Summit 2019 is now available at www.africabfsi.com. To get updates about the Summit, follow/subscribe to #ABIS2019 on social media.

About Tradepass

Tradepass is a global conference and event organizer with its head office based in Bangalore, India and a regional office in Sharjah, United Arab Emirates. Tradepass has delivered some of the largest, most successful B2B industry conferences and events. Our unique blend of knowledge, experience, and flexibility has accomplished an array of consistently top-quality events. Today, Tradepass events enjoy such a distinctive edge, they are amongst the best patronized in the calendar. For more information, visit www.tradepassglobal.com

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