

# BenQ presents 4K HDR Monitor EW3270U for Intense Gaming

Gaming Monitor packed with HDR10, FreeSync, HD resolution & eye-care technology



**Dubai, Nov 19, 2018 ([IssueWire.com](http://IssueWire.com))** - BenQ, a global leader in display monitors has launched its EW3270U model in the Middle East. BenQ's EW3270U is the latest introduction to the gaming monitor range featuring 32" screen with 4K resolution and HDR10 technology for sharp, clear and high definition image quality.

Gaming as an industry has been growing tremendously in the Gulf region, we have big competitions and best of gamers in this part of the world. To cater to their rapid tech requirements, BenQ has always been

upbeat with the trends to provide the top end devices.

"This model has been specifically designed to ensure maximum utility and thrill for our enthusiastic gaming community. While it meets all the modern needs of an avid gamer, the EW3270U is also great for a cinema lover or an audio-video enthusiast. It offers a high definition viewing experience that is unmatched and protects your eyes from the harm that hours of screen use can cause." States Manish Bakshi, Managing Director of BenQ Middle East & Turkey.

## **Video Quality for Hyper Realistic Entertainment**

High Dynamic Range (HDR) and Cinema HDR Mode increases the overall dynamic range between true black and bright white to resemble what your eyes see in the natural world. The 32" screen with 4K resolution gives immense clarity and HD images.

## **Caring for Eyes**

The power functionality of Brightness Intelligence Plus technology (B.I.+ Tech) reduces eye strain in any lighting environment. This feature detects ambient brightness and colour temperature to adjust display settings that comfort your eyes. The brightness intelligence plus technology wherein the monitor adjust brightness and colour temperature according to on-screen content and ambient light conditions make for a great viewing as well as a gaming experience.

## **Powerful functionality & connectivity**

It consists of AMD FreeSync™ Technology that puts an end to choppy gameplay and broken frames with fluid, artefact-free performance. The BenQ EW3270U leverages its high-contrast VA panel technology with high 3000:1 native contrast, and a wide colour gamut reaching 95% of cinematic DCI-P3 colour space allowing realistic colour vibrancy. Providing ease of connectivity, EW3270U has an HDMI 2.0, DP 1.4, USB-C and display port inputs for multi-device connection.

## **Gamers Choice**

The monitor is perfect for those long binge-gaming sessions as it protects the gamers' eyes with its exclusive Low Blue Light, Flicker-Free, and Brightness Intelligence Plus Technologies certified by global safety certification authority, TÜV Rheinland.

Suited for intense gaming and high definition image video, BenQ EW3270U surpasses to lead the technology in the monitor space.

To find out more about BenQ video enjoyment and eye care monitors, please visit  
<https://www.benq.com/en/monitor/video-enjoyment.html>

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